

Application number

2442632

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-12-10

Applicant

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Documents

[View documents](#)

Index headings

24PET

24 PET

Vienna information (Code & Description)

3.6.1 Parts of the bodies of quadrupeds or of quadrumana, skeletons, skulls

A 3.6.3 Paws, feet, pawprints, footprints

Goods (Nice class & Statement)

9 (1) Downloadable mobile software application for searching pets available for adoption and lost and found pets; microchips for the monitoring and identification of pets; downloadable computer software for use in animal shelter management, database management, document management, receiving, processing, transmitting, displaying and storing data, preparing invoices and receipts, payment processing, mapping of routes of animal control officers and for responding to animal control and rescue requests, for tracking people, objects and pets using GPS data, monitoring activities of animal control officers and rescuers, purchasing and renewing animal licenses, making donations to animal shelters and animal welfare organizations, tracking and recording veterinary visits and medical information, tracking animal adoptions and completing animal adoption documents, sending automatic e-mail messages, integrating photos into databases and allowing non-registered users to upload pet health; computer software that provides web-based access to applications and services through a web operating system or portal interface

Services (Nice class & Statement)

35 (1) Database management services; establishment and management of membership clubs featuring discounts on pet supplies; membership club services, namely, establishing and managing membership clubs promoting the interests of pet owners; promoting public awareness of pet care, animal adoption and pet rescue services; promoting volunteer programs and community service projects of others in connection with animal welfare; conducting on-line consumer surveys regarding pet adoption and pet to human matching; providing an on-line searchable database accessible by means of a web site, personal digital assistant and mobile phone featuring classified ad listings relating to pets and pet adoption; conducting consumer surveys by means of a web site, personal digital assistant and mobile phone regarding pet adoption, and pet to human matching; providing on-line pet adoption application documents accessible by means of a web site, personal digital assistant and mobile phone

- 36 (2) Pet insurance services, namely, insurance underwriting, insurance administration, claims processing, claims adjustment and claims resolution services; financial consulting services provided to the veterinarian pet community
- 41 (3) Membership club services, namely, providing online information to members in the fields of pet exercise, pet fitness, pet obedience training, pet training and pet entertainment;
- 42 (4) Providing non-downloadable software application for searching pets available for adoption and lost and found pets; providing temporary use of web-based, non-downloadable computer software for use by animal shelters and humane societies, animal welfare organizations to manage and organize the intake, treatment and placement of lost and abandoned animals; software as a service (SAAS) services featuring software for invoicing, appointment and medical procedure scheduling and calendaring, uploading medical data, documents and images and generating reports; software as a service (SAAS) services featuring software for use in database management, calendar management, contact management and reminder generation relating to contacts; software as a service (SAAS) services featuring software that enables a business's customers to book appointments online; software as a service (SAAS) services featuring software that enables users to request and confirm appointments via a dashboard; providing temporary use of non-downloadable computer software for use in animal shelter management, database management, document management, receiving, processing, transmitting, displaying and storing data, preparing invoices and receipts, payment processing, mapping of routes of animal control officers and for responding to animal control and rescue requests, for tracking people, objects and pets using GPS data, monitoring activities of animal control officers and rescuers, purchasing and renewing animal licenses, making donations to animal shelters and animal welfare organizations, tracking and recording veterinary visits and medical information, tracking animal adoptions and completing animal adoption documents, sending automatic e-mail messages, integrating photos into databases and allowing non-registered users to upload pet health data; computer technology support services, namely, help desk services; providing electronic storage of pet medical information
- 44 (5) Providing pet medical information for emergency care personnel
- 45 (6) Pet recovery services which enable pets injected with a microchip to be reunited with their owners; pet adoption services; membership club services, namely, providing online information to members in the fields of pet sitting, pet adoption, pet loss, pet care monitoring and tracking, and locating and monitoring lost pets; providing an on-line searchable database accessible by means of a web site, personal digital assistant and mobile phone featuring information about animal adoption organizations in the nature of the pets available for adoption and the locating of lost pets; providing an on-line matching service in which

registered users are provided a list of pets available for adoption that fit the user's requirements, wants and needs; hosting an on-line community accessible by means of a web site, personal digital assistant and mobile phone for pet owners, pet healthcare professionals, animal shelter and animal adoption organization employees and owners, pet service providers, pet supply vendors, and all individuals interested in pets to form virtual communities; providing a web site featuring technology and accessible by means of a web site, personal digital assistant and mobile phone that allows animal welfare organizations and pet service providers to promote their services

Action History

Action	Action date	Due date	Comments
Filed	2025-12-10		
Created	2025-12-10		
Formalized	2025-12-10		
Pre-Assessment Letter Sent	2026-01-08		Goods or Services Not Acceptable
Search Recorded	2026-08-20		
Examiner's First Report	2026-08-20	2027-02-20	