

Application number

2443352

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2025-12-11

Applicant

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Documents

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Index headings

DIN TAI FUNG

Goods (Nice class & Statement)

- 25 (1) Aprons; Bottoms as clothing; Dresses; Footwear; Gloves as clothing; Headwear; Infantwear; Loungewear; Neckwear; One-piece garments for children; Outerwear, namely, jackets and coats; Rainwear; Scarves; Shirts; Sleepwear; Socks; Sweatshirts; Tops as clothing; Track suits; Vests; Warm up suits; Wristbands as clothing
- 26 (2) Ornamental novelty pins; Ornamental novelty patches; Ornamental novelty buttons; Buttons

Services (Nice class & Statement)

- 35 (1) Retail store services featuring general consumer merchandise; On-line retail store services featuring general consumer merchandise; Providing incentive award programs for customers and employees through the distribution of prepaid stored value cards for the purpose of promoting and rewarding loyalty; Providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; Arranging and conducting incentive reward programs to promote the sale of food products and restaurant services; Conducting employee incentive award programs to promote employee wellness
- 41 (2) Arranging, organizing, conducting, and hosting social entertainment events; Providing online non-downloadable videos in the field of culture, beverage making, recipes, and the culinary arts; Providing a website featuring non-downloadable videos in the field of culture, beverage making, recipes, and the culinary arts; Providing on-line videos featuring animation, not downloadable; Entertainment services, namely, continuing video programs featuring animation distributed via various platforms across multiple forms of transmission media; Online electronic newsletters delivered by e-mail in the field of restaurant services; Online electronic newsletters delivered by e-mail in the field of culture and the culinary arts; Entertainment services in the nature of production of multimedia entertainment content; Providing online non-downloadable image files of digital animated and non-animated designs of character mascots, food, art graphics, and advertisements

Action History

Action	Action date	Due date	Comments
Filed	2025-12-11		
Created	2025-12-11		

Formalized	2025-12-11		
Pre-Assessment Letter Sent	2026-01-08		Multiple Reasons