

M.A.C. Mobile Access Control by Herc Rentals & lock & checkmark designs (stylized upper/lowercase in Gray/Black/White) — 2448161

Application number

2448161

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2026-01-06

Applicant

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Documents

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Action History

Index headings

M.A.C. MOBILE ACCESS CONTROL BY HERC RENTALS
MAC

Vienna information (Code & Description)

14.5.23 Padlocks
24.17.20 Check signs

Goods (Nice class & Statement)

9 (1) Downloadable software in the nature of a mobile application to monitor the status and location of vehicles, equipment, and heavy machinery; remote on/off of the vehicles, equipment, and heavy machinery; creating an on/off schedule for the equipment.

Services (Nice class & Statement)

35 (1) Business services, namely, providing business information, via Internet and via other forms of data transfer, in the fields of rental of construction equipment, material handling equipment and industrial equipment.
42 (2) Providing a web site and software as a service (SAAS) services featuring software to monitor the status and location of vehicles, equipment, and heavy machinery; remote on/off of the vehicles, equipment, and heavy machinery; creating an on/off schedule for the equipment.

Action	Action date	Due date	Comments

Filed	2026-01-06		
Created	2026-01-06		
Formalized	2026-01-06		
Pre-Assessment Letter Sent	2026-01-22		Multiple Reasons
Search Recorded	2026-09-16		
Examiner's First Report	2026-09-16	2027-03-16	