EQUIPPED TO BE THE CHOICE — 2448285

Application number
2448285

Type(s)
Standard Characters

Category
Trademark

CIPO Status
SEARCHED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2026-01-07

Applicant
HERC BUILD, LLC
27500 Riverview Center Blvd
Bonita Springs, FL 34134
UNITED STATES OF AMERICA

Agent
BAKER & MCKENZIE LLP
BROOKFIELD PLACE
181 BAY STREET, SUITE 2100
P.O. BOX 874
TORONTO
ONTARIO M5J2T3

Documents
View documents

Index headings

EQUIPPED TO BE THE CHOICE

Services (Nice class & Statement)

37	(1) Rental of construction equipment including aerial, concrete, earthmoving, paving, floor care and surface preparation machines and apparatus; rental of drainage pumps; rental of gas or air compressors; rental of hand and power tools.
39	(2) Vehicle rental services; Rental of moving equipment, namely, pads, straps, hitches, dollies, boxes, carriers, and hand trucks; Trash services, namely, rental of dump trailers and roll-off trailers; Moving van transport, Moving van services; Rental of moving vans; Rental and leasing of passenger vans; Rental of storage containers; rental of trucks and trailers; rental of loading-unloading machines and apparatus.
40	(3) Rental of air condition apparatus; Rental of electricity generators; Rental of electric power generators, Rental of power generation equipment; rental of waste compacting machines; rental of industrial vacuums for treating hazardous materials.
42	(4) Providing a web site and software as a service (SAAS) services featuring software to monitor the status of vehicles, equipment, and heavy machinery.

Action History

Action	Action date	Due date	Comments
Filed	2026-01-07		

Created	2026-01-07		
Formalized	2026-01-07		
Pre-Assessment Letter Sent	2026-01-22		Goods or Services Not Acceptable
Search Recorded	2026-09-22		
Examiner's First Report	2026-09-22	2027-03-22	