

Application number

2448797

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2026-01-08

Current owner

Netflix, Inc.
121 Albright Way
Los Gatos, CA 95032
UNITED STATES OF AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street West
40th Floor
Toronto
ONTARIO M5H3Y2

Applicant

InterPositive, LLC
9200 Sunset Blvd., 7th Floor
Los Angeles, CA 90069
UNITED STATES OF AMERICA

Old Owner

Index headings

REDIRECT
RE DIRECT

Services (Nice class & Statement)

- 41 (1) Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Production of video and creation of visual effects for others for use in DVDs, television programs and on web sites; Production of movie special effects
- 42 (2) Software as a service (SAAS) services featuring software for creating and revising visual assets for news, entertainment, or advertising content; Software as a service (SAAS) services featuring software for video models and creation and editing tools for creating and revising visual assets for news, entertainment, or advertising content; Platform as a service (PAAS) services featuring software platforms for the transmission of creating and revising visual assets for news, entertainment, or advertising content; Application service provider (ASP) featuring software for use creating and revising visual assets for news, entertainment, or advertising content; Infrastructure as a service (IAAS) services, namely, hosting computer software platforms for creating and revising visual assets for news, entertainment, or advertising content

Claims

Priority Filing Date: October 01, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99/422,837 in association with the same kind of services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-03-30
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-10-17
COMMENTS / COMMENTAIRES: FROM: FIN BONE, LLC
TO: InterPositive, LLC

Voir Preuve au dossier/See evidence on File No. 2448797

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-06-16
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-03-04
COMMENTS / COMMENTAIRES: FROM/DE: InterPositive, LLC
TO/A: Netflix, Inc.

InterPositive, LLC
9200 Sunset Blvd., 7th Floor
Los Angeles, CA 90069
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2026-01-08		
Created	2026-01-08		
Formalized	2026-01-08		
Pre-Assessment Letter Sent	2026-01-22		Goods or Services Not Acceptable
Amendment to Application	2026-03-30		Name / Voir Preuve au dossier/See evidence on File No. 2448797
Agent Changed	2026-04-21		Transferred From: 12 To: 59
Change of Title Registered	2026-06-16		Assignment/Cession
Search Recorded	2026-09-23		
Examiner's First Report	2026-09-23	2027-03-23	