

## 50 (Stylized) and Blue Jays Bird and Leaf Design on Baseball — 2450777

### Application number

2450777

### Type(s)

Design

### Category

Trademark

### CIPO Status

FORMALIZED

### TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

### Filed

2026-01-20

### Applicant

Rogers Blue Jays Baseball Partnership  
One Blue Jays Way, Suite 3200  
Toronto  
ONTARIO M4V1J1

### Agent

GOWLING WLG (CANADA) LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST  
TORONTO  
ONTARIO M5X1G5

### Documents

[View documents](#)

### Index headings

50

0

### Vienna information (Code & Description)

3.7.13	Sparrows or other passerine birds
3.7.19	Heads of birds, parts of birds, feathers, footprints, skeletons of birds
A 3.7.24	Birds or bats stylized, in shadow or in silhouette
A 3.7.56	Blue jay (Prince Edward Island)
5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.14	One leaf
A 5.3.50	11-pointed Canadian maple leaf (leaves)
21.3.1	Footballs and other balls, shuttlecocks
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.15	Letters or numerals representing an object
27.7.1	Numerals presenting a special form of writing
A 27.7.2	Numerals written in double outline
A 27.7.11	Numerals juxtaposed or joined to a letter or a figurative element
A 27.7.12	Numerals crossed or barred by letters or numerals or a figurative element

### Goods (Nice class & Statement)

9	(1) Electrical and scientific apparatus, namely, headphones; ear buds; audio speakers; DVDs featuring baseball-related content; magnetically encoded credit cards; carrying cases for hand-held computers; protective carrying cases for portable music players; tablet computers; mobile phones; mobile phone accessories, namely, cases and face plate covers; fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for mobile phones, computer tablets, MP3 players, laptops, digital cameras, global positioning system receivers and transmitters; decorative charms for mobile phones; binoculars; calculators; decorative switch plate covers; luminous signs; neon signs; eyeglasses; eyeglass cases; sunglasses; sunglass cases; decorative magnets; protective helmets for sports; graduated rulers; memory cards for video game machines; computer games; interactive computer and video games; computer accessories, namely, computer mouse, mouse pads, and keyboard wrist pads; protective sleeves for laptop computers and computer tablets; cushioned support base specially adapted to prop up laptop computers and computer tablets; protective covers and cases for tablet computers; blank USB flash drives; USB chargers; power banks for charging mobile phones, computer laptops, and computer tablets; downloadable ring tones and graphics
---	---

- for mobile phones, computers, and computer tablets; downloadable wallpaper for mobile phones, computers, and tablet computers; applications for mobile phones, computers and computer tablets featuring baseball related news, entertainment and information; virtual reality headsets;
- 14 (2) Jewelry; bracelets; charms for jewelry; earrings; rings; necklaces; pendants; watches; costume jewelry; rubber and silicone bracelets; medallions; ornamental pins; lapel pins; tie clips; tie fasteners; cuff links; tie tacks; tie pins; key chains of precious metal; key rings of precious metal; clocks; non-monetary coins of precious metal; leather key chains; leather key fobs; trophies of precious metal;
- 16 (3) Trading cards; posters; stickers; decals; temporary tattoos; bumper stickers; score books; scorecards; printed baseball game programs; magazines and books featuring baseball; newsletters; brochures and pamphlets featuring baseball; dry erase writing boards and writing surfaces; writing pads; note paper; notebooks; journals; binders; stationery-type portfolios; stationery folders; envelopes; commemorative envelopes; flip books; preprinted agenda organizers; memo boards; scrapbooks; autograph books; baseball card albums; book covers; bookmarks; bookends; calendars; greeting cards; postcards; checkbooks; checkbook covers; collectible stamps; rubber stamps; ink stamps; paper pennants; gift wrapping paper; paper gift and party bags; paper party goods in the nature of paper party decorations; paper coasters; paper napkins; facial tissue; paper tablecloths; mounted and un-mounted photographs; photograph albums; lithographs; plastic baseball card holders; Christmas card holders; money clips; paperweights; letter openers; pens; pencils; pencil top ornaments; crayons; markers; non-electric erasers; pencil sharpeners; pencil cases; paper ticket holders and non-metal lanyards for paper ticket holders sold as a unit specially adapted for holding paper tickets; art pictures; art prints; pen and pencil holders; desk organizers; photo storage boxes; framed photographs; paper wine gift bags with handles for carrying or holding wine;
- 18 (4) All-purpose sport bags, all-purpose athletic bags, all-purpose carrying bags, athletic bags, backpacks, briefcases, business card cases, canvas shopping bags, clutches, coin purses, cosmetic bags sold empty, pet clothing, duffel bags, umbrellas, patio umbrellas, handbags, purses, leather bags, suitcases, luggage, luggage tags, leashes for pets, collars for pets, pet collar accessories, namely, identification tags, bows and charms, pet tags specially adapted for attaching to pet leashes or collars, reusable shopping bags, tote bags, toiletry bags sold empty, travel kits, wallets, billfolds, credit card cases and holders, wristlet bags, diaper bags, travel bags;
- 21 (5) Mugs; beverage glassware; plastic bottles for drinking water; plastic drinking cups for toddlers; plastic juice box holders; cups; plastic cups; paper cups; paper plates; plates; tankards; steins; plastic insulated mugs; insulated beverages holders; serving trays; dishes; dishes and bowls for pets; candlesticks; candle holders; canteens; flasks; shot glasses; stadium replicas of porcelain,

ceramic, resin, plastic, wood, and non-precious metals; commemorative replicas of resin; vacuum bottles; foam beverage can holders; wastepaper baskets; napkin rings not of precious metal; bottle openers; bowls; portable coolers; ice buckets; drink coasters; non-electric toothbrushes; food storage containers; garbage containers; cardboard containers; beverage containers; salt and pepper shakers; lunch boxes; piggy banks; trash cans; hair brushes; hair combs; utensils for barbecues, namely, spatulas, tongs, skewers, forks and turners; grill covers; commemorative plates; decorative plates not of precious metal; dinnerware; pitchers; napkin holders; cutting boards; urns; aluminum water bottles sold empty; reusable stainless steel water bottles sold empty; serving bowls; picnic baskets; pot holders; oven mitts; barbeque mitts;

25 (6) Casual and athletic clothing; shirts; t-shirts; tank tops; sweaters; sweatshirts; pullovers; jackets; coats; raincoats; snowsuits; vests; pants; shorts; skirts; skorts; jeans; overalls; coveralls; leggings; sweatpants; sports pants; jogging suits; warm-up suits; dresses; pant and shirt sets; short sets; twin sets; athletic uniforms; jerseys; baseball jerseys; baseball uniforms; undergarments; underwear; sleepwear; pyjamas; nightgowns; nightshirts; boxer shorts; bath robes; beach robes; bath wraps; housecoats; swimwear; sunsuits; ponchos; aprons; infant clothing; children's clothing; layettes; beach clothing; cloth bibs; ties; belts; suspenders; casual and athletic footwear; beach footwear; golf footwear; infants' footwear; children's footwear; rain footwear; shoes; boat shoes; baseball shoes; sandals; thong sandals; slides being footwear; sneakers; baseball cleats; softball cleats; boots; slippers; baby booties; socks; hosiery; scarves; shawls; stoles; gloves; mittens; wristbands; hats; caps; cap visors; sun visors; headbands; toques; knitted hats; novelty hats; baseball caps; ear muffs; chefs' hats; kerchiefs; pocket kerchiefs; Halloween costumes;

28 (7) Stuffed toys; plush toys; soft sculpture foam toys; foam novelty items, namely, foam fingers; baseballs; baseball bats; puppets; party balloons; checker sets; chess sets; dominoes; board games; card games; dice games; trivia game played with cards and game components; parlor games; playing cards; dart boards and dart board accessories, namely, darts, dart shafts and dart flights; cornhole set, namely, bean bag games; toy cars; toy trucks; toy trains; toy vehicles; toy mobiles; puzzles; return tops; toy figures; dolls, and doll accessories; bobbing head dolls; decorative wind socks; miniature baseball bats; mini batting helmet replicas; toy necklaces; holders for displaying baseballs; autographed baseballs; playground balls; beach balls; golf balls; golf club head covers; golf club bags; golf putters; golf tees; golf tee markers; billiard cues; billiard cue cases; billiard balls; baseball bases; batting gloves; baseball gloves; baseball mitts; pet toys; inflatable toys; snow sleds for recreational use; snow globes; costume masks; Christmas tree ornaments and decorations; flying disks toys; action figures; gaming equipment, namely, poker chips; billiard tables; foosball tables; tables for table tennis; table tennis playing

- 29 equipment; billiard cloths; billiard cushions; ride on toys; robots; video game controllers;
- 30 (8) Dairy, potato chips, peanuts, beef jerky, pepperoni sticks and other similar dehydrated meat products;
- 30 (9) Ice cream, pizza, bread, hot dog buns, BBQ sauce, ketchup, mustard, relish, cookies, water ice/italian ice, soft pretzels;
- 32 (10) Bottled water, beer;

**Services (Nice class & Statement)**

- 41 (1) Entertainment services, namely, baseball games, baseball exhibitions; organizing and conducting an array of athletic events, namely, arranging and conducting baseball competitions rendered live and recorded for distribution through broadcast media, namely, television, radio, satellite, and internet; providing news and information in the field of sports and cultural events; Entertainment services, namely, conducting sports contests and sweepstakes in the field of baseball; educational services, namely, baseball skills programs and baseball training sessions; Entertainment in the nature of live performances by costumed mascots, cheerleaders, dancers and sports celebrities; organizing community sporting events, namely, baseball or softball tournaments, poker tournaments, running races, golf tournaments; Fan clubs; Organizing festivals featuring a variety of sports and entertainment activities in the field of baseball; Organizing community festivals; Organizing, arranging, and conducting running and track and field events; entertainment services in the nature of organizing and conducting community festivals, namely, tailgating events; Arranging and conducting musical concerts; Entertainment in the nature of fantasy sports leagues; Entertainment services, namely, providing online electronic games in the field of sports; Entertainment services, namely, providing access to non-downloadable podcasts in the field of sports; Entertainment services, namely, providing webcasts in the field of sports; Providing online non-downloadable journals via blogs in the field of sports;

**Action History**

Action	Action date	Due date	Comments
Filed	2026-01-20		
Created	2026-01-20		
Formalized	2026-01-20		
Pre-Assessment Letter Sent	2026-02-05		Multiple Reasons