

CHANGES EVERYTHING BUT YOU — 2453782

**Application number**  
2453782

**Type(s)**  
Standard Characters

**Category**  
Trademark

**CIPO Status**  
APPROVED

**TM5 status**  
LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Filed**  
2026-02-03

**Applicant**  
Kimberly-Clark Worldwide, Inc.  
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Neenah, WI 54956  
UNITED STATES OF AMERICA

**Agent**  
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**Documents**  
[View documents](#)

**Action History**

| Action  | Action date | Due date | Comments |
|---------|-------------|----------|----------|
| Filed   | 2026-02-03  |          |          |
| Created | 2026-02-03  |          |          |

**Index headings**  
CHANGES EVERYTHING BUT YOU

**Goods (Nice class & Statement)**  
5 (1) Incontinence garments; incontinence pads

**Claims**  
Priority Filing Date: September 04, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99375271 in association with the same kind of goods

|                      |            |  |                                |
|----------------------|------------|--|--------------------------------|
| Formalized           | 2026-02-03 |  |                                |
| Search Recorded      | 2026-10-07 |  |                                |
| Approved             | 2026-10-16 |  | APPROVED BY<br>PROGRAM EX200M1 |
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