REEL ZAPPY — 2455534

Application number
2455534

Type(s)
Standard Characters

Category
Trademark

CIPO Status
APPROVED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2026-02-11

Applicant
Blazesoft Ltd.
1959 Upper Water Street, 900
Halifax
NOVA SCOTIA B3J3N2

Agent
GOWLING WLG (CANADA) LLP
SUITE 2600, 160 ELGIN STREET
OTTAWA
ONTARIO K1P1C3

Documents
View documents

Index headings

REEL ZAPPY

Services (Nice class & Statement)

35	(1) Providing incentive award programs through issuance of loyalty points and gift cards for purchase of a company's goods and services
41	(2) Online gaming services in the nature of casino-style gaming; Providing online casino-style gaming services featuring a players' rewards program; Arranging of contests featuring casino-style gaming; Entertainment services, namely, providing online casino-style games and games of chance; Entertainment services, namely, online casino-style gaming
42	(3) Providing temporary use of online non-downloadable computer programs for accruing, tracking and redeeming points in casino-style players' rewards programs; Providing online non-downloadable computer programs for accruing, tracking and redeeming points in casino-style players' rewards programs

Claims

Priority Filing Date: February 11, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 99647249 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2026-02-11		
Created	2026-02-11		
Formalized	2026-02-11		

Pre-Assessment Letter Sent	2026-02-26		Goods or Services Not Acceptable
Search Recorded	2026-10-13		
Approved	2026-10-21		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-10-21		APPROVED BY PROGRAM EX200M1