

Application number

2458006

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-02-24

Applicant

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Agent

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1 FIRST CANADIAN PLACE
100 KING STREET WEST
TORONTO
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Documents

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Index headings

STARBUCKS COFFEE CO
STAR BUCKS

Vienna information (Code & Description)

1.1.1	Stars
A 1.1.4	Three stars
A 1.1.10	Stars with more than four points
4.2.11	Sirens, naiads
24.9.2	Crowns open at the top
24.9.3	Stylized or fanciful crowns
A 24.9.5	One crown
A 24.9.10	Crowns having more than three triangular points
A 24.9.20	Crowns with representations of human beings or parts of the human body
26.1.1	Circles
26.1.5	More than two circles or ellipses, inside one another, spirals
A 26.1.13	Circles or ellipses containing representations of heavenly bodies or natural phenomena
A 26.1.14	Circles or ellipses containing representations of human beings or parts of the human body
A 26.1.16	Circles or ellipses containing other figurative elements
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.21	Circles or ellipses containing inscriptions arranged in circular or elliptical form
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
A 26.1.26	Circles or ellipses with cutout areas

Goods (Nice class & Statement)

21	(1) Non-electric coffee makers; coffeepots, non-electric; kettles, non-electric; teapots; tea infusers; tea strainers; coffee filters, non-electric; heat-insulated containers for beverages; cups; mugs; beverage glassware; drinking straws; cup lids; insulating sleeves for beverage cups; dishes; dish covers; saucers; table plates; bowls; pitchers; tea services [tableware]; trays for household purposes; trivets [table utensils]; containers for household or kitchen use; tea cosies; coasters, not of paper or textile; scoops for household purposes; whisks, non-electric, for household purposes; chopsticks; kitchen utensils; utensils for household purposes; jam spoons; mixing spoons [kitchen utensils]; serving spoons; lunch boxes; candle holders; figurines of porcelain, ceramic, earthenware, terracotta or glass;
29	(2) Milk; milk beverages, milk predominating; milk shakes; flavored milk beverages; milk-based beverages containing coffee; milk-based beverages containing fruit juice; milk-based beverages containing fruits; milk-based beverages flavored with chocolate; milk-based beverages flavored with tea; milk-based beverages containing lavender; protein enriched milk; coconut milk-based beverages; oat

	<p>milk-based beverages; almond milk-based beverages; soy-based beverages being used as milk substitutes; soy milk; milk-based energy drinks; powdered milk; milk-based preparations for making beverages; yogurt-based beverages; coffee creamers; whipped cream; yogurt; cheese; seeds, prepared; nuts, prepared; seasoned nuts; roasted nuts; nut-based snack foods; potato chips; vegetable chips; dairy-based spreads; nut-based spreads; peanut butter; vegetable-based spreads; guacamole; fruit-based spreads; fruit jelly spreads; fruit jams; compotes; jellies for food, other than confectionery; fruit-based snack foods; dried fruit; fruit, preserved; fruit salads; cut fruits; cut vegetables; vegetables, cooked; vegetables, dried; vegetables, preserved; vegetables salads; fish-based foodstuffs; poultry, not live; game, not live; meat; charcuterie; prepared meals consisting primarily of meat; prepared meals consisting primarily of poultry; prepared meals consisting primarily of seafood; prepared meals consisting primarily of vegetables; prepared meals consisting primarily of tofu; eggs; soups;</p>
30	<p>(3) Coffee; coffee capsules, filled; ground coffee; roasted coffee beans; coffee mixes; instant coffee; coffee-based beverages; coffee beverages with milk; protein-enriched coffee; affogato [coffee-based beverages containing ice cream]; coffee flavorings; cocoa; cocoa mixes; powdered mixes for the preparation of chocolate drinks; chocolate powder; cocoa-based beverages; chocolate-based beverages; white chocolate-based beverages; chocolate beverages with milk; cocoa beverages with milk; tea; herbal teas; tea mixes; herbal-tea mixes; tea-based beverages; herbal-tea based beverages; fruit-flavored tea-based beverages; tea beverages with milk; lavender flavorings for beverages; flavorings, other than essential oils, for beverages; vanilla flavorings for culinary purposes; frozen confections; ice cream; frozen yogurt; parfaits; chocolate-based spreads; sauces [condiments]; caramel sauce; chocolate sauce; spicy sauces; fruit coulis [sauces]; dressings for salads; candies; chocolate; baked goods; muffins; biscuits; cookies; pies; cakes; pastries; croissants; quiches; bread; sandwiches; pizzas; meat pies; oatmeal; cereal-based snack food; grain-based snack foods; crackers; popcorn; noodle-based prepared meals; prepared meals consisting primarily of rice;</p>
32	<p>(4) Fruit drinks; fruit juices; fruit-flavored beverages; vegetable-based beverages; non-alcoholic beverages; carbonated non-alcoholic beverages; soft drinks; energy drinks; isotonic beverages; aerated water; carbonated water; waters [beverages]; flavored water; soya-based beverages, other than milk substitutes; non-alcoholic beverages fortified with vitamins; cocktails, non-alcoholic; de-alcoholised beverages; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; non-alcoholic honey-based beverages; lemonades; protein-enriched beverages; coconut water beverages; frozen fruit-based beverages; horchatas [grain-based non-alcoholic beverages]; non-alcoholic fruit juice beverages containing milk; beer; beer-based cocktails; non-alcoholic preparations for making beverages; fruit concentrates and purees used for making beverages; fruit flavorings, other</p>

than essential oils, for beverages; syrups for beverages; mint syrups; powders for making soft drinks; powders for making fruit-based beverages; lavender powder for making beverages;

Services (Nice class & Statement)

- 35 (1) Business administration; business management assistance; business management; commercial assistance relating to franchising; marketing assistance relating to franchising; assistance in the management of franchised businesses; business advice relating to restaurant franchising; retail store services for coffee; retail store services for teas; retail store services for foodstuffs; retail services relating to bakery products; retail store services for non-alcoholic beverages; retail store services for beverage makers; retail store services for tableware; retail store services for drinking vessels; retail store services for kitchen utensils and containers; retail store services for bags; retail store services for jewelry; retail store services for clothing; retail store services for headgear; retail store services for toys; retail store services for games; retail services provided by gift shops; retail store services for collectibles; wholesale distributorship services for food and beverages; wholesale distributorship services for syrups for beverages; wholesale services for coffee; wholesale services for teas; wholesale distributorship services for drinking vessels; wholesale distributorship services for restaurant supplies; wholesale distributorship services for foodservice products and supplies; online retail store services for coffee; online retail store services for teas; online retail store services for foodstuffs; online retail services relating to bakery products; online retail store services for non-alcoholic beverages; online retail store services for beverage makers; online retail store services for tableware; online retail store services for drinking vessels; online retail store services for kitchen utensils and containers; online retail store services for bags; online retail store services for jewelry; online retail store services for clothing; online retail store services for headgear; online retail store services for toys; online retail store services for games; online retail services provided by gift shops; online retail store services for collectibles; online retail store services featuring digital goods, namely, food and beverage for use in online virtual worlds; retail services relating to downloadable digital files authenticated by non-fungible tokens [NFTs]; provision of an online marketplace for buyers and sellers of digital properties authenticated by non-fungible tokens (NFTs); online ordering services in the field of restaurant take-out and delivery; administration of consumer loyalty programs;
- 43 (2) Restaurant services; cafe services; cafeteria services; snack-bar services; coffee bar services; tea bar services; carry-out food and drink services; self-service restaurant services; bar services; food and drink catering; preparation of food and beverages; restaurants featuring home delivery;

Action History

Action	Action date	Due date	Comments
Filed	2026-02-24		
Created	2026-02-24		
Formalized	2026-02-24		
Pre-Assessment Letter Sent	2026-03-12		Multiple Reasons