

"A" Design (rounded square) — 2459731

Application number

2459731

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-03-04

Applicant

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Documents

[View documents](#)

Index headings

A

Vienna information (Code & Description)

26.4.1	Squares
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
26.4.12	Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
26.11.2	Two lines or bands
A 26.11.6	Thick lines, bands
A 26.11.9	Oblique lines or bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
A 27.5.21	One letter
29.1.4	Blue
29.1.6	White, grey, silver
29.1.3	Green

Colour claim

Colour is claimed as a feature of the trademark. The trademark consists of a dark blue square with rounded corners containing a white capital letter "A" positioned centrally within the square. Curved bands in light blue and turquoise appear in the upper right portion of the square.

Goods (Nice class & Statement)

9	(1) Downloadable software in the nature of a mobile application that allows users to obtain rebates, discounts, cash-back, coupons, vouchers and special offers in the nature of free shipping, dollar or percentage price reductions, free products or services, access to exclusive or limited products and services, and limited time offers for purchasing the products and services of the participating businesses of others; Consumer coupons downloaded from a global computer network.
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Services (Nice class & Statement)

35	(1) Organisation and management of consumer loyalty programs; Promoting the sale of credit card accounts through the administration of incentive award programs; Promoting the goods and services of others through the
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administration of a promotional incentive award program involving credit card transactions, debit card transactions, mortgages and loans approvals and payments, financial investments, and insurance services; Price comparison services, namely, providing cost price analysis, cost price monitoring, and cost price change alerts relating to products and services from different vendors, all of the aforesaid for price comparison purposes; Promoting the benefits of electronic payments and electronic transfer of funds to and from others in the field of online retail shopping; Providing on-line web directory services featuring hyperlinks to the websites of others; Dissemination of advertising for others via an on-line electronic communications network; Providing advertising space on the Internet, and providing information and consultancy thereon; Provision of advertising space by the Internet and global information networks; Operating on-line marketplaces for sellers of goods and services, namely, providing an electronic marketplace facilitating the purchase, sale of goods and services between consumers, merchants and suppliers of products and services all via a global computer network; Operating on-line marketplaces for sellers of goods and services that enable online merchants to create an electronic storefront for selling products and services; Promoting the goods and services of others by providing hypertext links and digital image links to the web sites of others; Promoting the sale of goods and services of others by providing information featuring product reviews, price-comparison information and discount information; Providing a commercial information directory of hyperlinks, uniform resource locators and computer network addresses; Providing commercial information in the field of retail business information available via an online searchable database; providing a searchable on-line business information directory via a global computer network; Updating and maintenance of data in computer databases containing information on products of others for purchase by the consumer based on the consumer's preferences, all via the Internet; commercial information on shopping for advertising and sales purposes via a website; Electronic commerce services, namely, advertising the sale of goods of others by providing information about products via telecommunication networks; Online business information services, namely, compiling shopping and retail store information to help brands, manufacturers, and retailers better identify and reach consumers, to provide consumers with shopping and retail store information about brands, manufacturers, and retailers and their products, and to allow consumers to compile and share shopping and retail store information about brands, manufacturers, and retailers with other consumers; Providing commercial information in the field of locating products, describing products, rating products, pricing products, and comparing price and quality of products via an online database; Providing pricing information about the goods and services of others via the global computer network; Operating online marketplaces with links to web sites of sellers of goods and services; providing

comparative shopping information about sellers of goods and services via a website; Electronic commerce services, namely, advertising the goods and services of others on communication media for retail purposes; Online customer service management for connecting customers with retailers for the purpose of facilitating purchases; Promoting the goods and services of others by distributing coupons, rebates, vouchers, price-comparison information, product reviews, links to the retail web sites of others, and discount information via a website; Providing commercial information for consumers in the field of retailer customer service, return policy and related transaction specific data and information provided by the retailer relating to historical purchases by the consumer via an online searchable database; Administering a program for enabling participating members to obtain rebates, discounts, cash-back, coupons, vouchers and special offers in the nature of free shipping, dollar or percentage price reductions, free products or services, access to exclusive or limited products and services, and limited time offers for purchasing the products and services of the participating businesses of others; Conducting incentive reward programs to promote the purchase of goods and services of others; Administration of customer loyalty program services and customer loyalty club services, for commercial, promotional and advertising purposes; Membership club services providing discounts and processing rebates for the goods and services of others; Promoting the goods and services of others by means of the issuance of loyalty reward cards, and providing information thereon; Promoting the goods and services of others by providing information featuring discount vouchers, coupons, price-comparison information, product reviews, discount information, and special offers for the goods and services of others; Promoting the goods of others, namely, providing coupons, rebates and vouchers for the goods of others; Promoting the sale of goods and services of others through the issuance, custody and settlement of coupon points and electronic points; Promoting the goods and services of others by providing discount vouchers, coupons, price-comparison information, product reviews, discount information, and special offers for the goods and services of others; Online customer service management for connecting consumers with retailers for the purpose of facilitating discounted purchases; customer service management in field of electronic commerce, namely, customer service management in the form of refund request assistance; Providing commercial information for consumers in the field of product shipment tracking via an online searchable database.

36

(2) Electronic commerce payment services; Credit card services.

38

(3) Providing registered user access to a web, mail and news portal containing exclusive content in the nature of travel and lifestyle podcasts, travel blogs, travel news articles, travel itineraries, travel videos, and exclusive discounts for the goods and services of merchant partners through a website and through a mobile application.

(4) Platform as a service (PAAS) provider for the administration of a consumer loyalty and an incentive award program involving credit card transactions, debit card transactions, mortgages and loans approvals and payments, financial investments, and insurance services; Operating online marketplace websites with links to web sites of sellers of goods and services; Creating and managing web sites that provide comparative shopping information about sellers of goods and services.

Action History

Action	Action date	Due date	Comments
Filed	2026-03-04		
Created	2026-03-04		
Formalized	2026-03-04		
Pre-Assessment Letter Sent	2026-03-19		Goods or Services Not Acceptable