BLUE REWARDS & Design (stacked) — 2469939

Application number
2469939

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-04-17

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Documents
View documents

Index headings

BLUE REWARDS

Vienna information (Code & Description)

26.1.1	Circles
26.1.6	Several circles or ellipses, juxtaposed, tangential or intersecting
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
A 26.1.26	Circles or ellipses with cutout areas
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
29.1.4	Blue
29.1.1	Red, pink, orange

Colour claim

Colour is claimed as a feature of the trademark. The words "blue" and "rewards" are blue. The upper overlapping circle is blue and the lower overlapping circle is light blue. The small dot to the right of the overlapping circles is red.

Services (Nice class & Statement)

35	(1) Operation of a loyalty program;

Action History

Action	Action date	Due date	Comments
Filed	2026-04-17		
Created	2026-04-17		
Formalized	2026-04-17		