

Application number
2475424

Type(s)
Standard Characters

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-05-14

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Documents
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Action History

Action	Action date	Due date	Comments

Index headings

LOOP MARKETING

Services (Nice class & Statement)

- 35
- (1) Marketing consulting in the fields of generating marketing leads through the provision of web pages, blog posts, landing pages and e-mail templates, content strategy, lead intelligence, monitoring of social media, marketing automation, search engine optimization (SEO), search engine marketing (SEM), and e-mail and marketing analytics for users to increase marketing leads; marketing methodology; AI generated content; AI marketing
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- (2) Educational services, namely, conducting seminars, educational conferences, workshops, and computer software application training in the fields of marketing, promotion, sales, customer information, customer relationship management, sales support, employee efficiency, search engines, blogs, the blogosphere, social media, search engine optimization, search engine marketing, marketing analytics, monitoring of social media, creating web pages, creating landing pages, and distributing course materials in connection therewith
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- (3) Platform as a service (PAAS) featuring non-downloadable computer software marketing platforms for marketing blogs, landing pages and social media pages using marketing analytics, for tracking of e-mail usage and website usage, for monitoring social media, for creating web pages and landing pages, for managing content, for tracking search engine optimization (SEO), search engine marketing (SEM), and customer relationship management (CRM) integration, for online marketing, branding, and social media marketing, for sending e-mails, for tracking website traffic and customer relationship management (CRM) data, and for providing a repository for digital marketing assets, creative files, templates, and brand guidelines with the capability to store, manage, search, retrieve, and report the digital assets

Claims

Priority Filing Date: December 18, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99554866 in association with the same kind of services

Filed	2026-05-14		
Created	2026-05-14		
Formalized	2026-05-14		
Pre-Assessment Letter Sent	2026-05-28		Goods or Services Not Acceptable