

Application number

2477071

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-05-22

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Documents

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Index headings

HOCKEY GAME BREW

Goods (Nice class & Statement)

- | | |
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| 21 | (1) Coffee mugs; drinking mugs; travel mugs; tumblers; insulated tumblers; insulated bottles; drinking cups; reusable cups; beverage glassware; water bottles sold empty; thermal insulated containers for beverages; thermally insulated containers for beverages; Soup mugs; bowls; serving trays; snack containers; popcorn bowls; snack bowls; chip bowls; Coffee scoops; coasters, not of paper or textile; coffee canisters; containers for household or kitchen use; non-electric coffee makers; non-electric coffee presses; coffee filters, non-electric, not of paper; beverage stirrers; spice shakers; Household containers for storing coffee, tea, cocoa, hot chocolate, broth mixes, popcorn, spices and seasonings; |
| 25 | (2) T-shirts; hoodies; sweatshirts; shirts; long-sleeved shirts; tank tops; jackets; jerseys; hats; scarves; socks; aprons; pajamas; loungewear; athletic wear; clothing bearing promotional slogans and designs; Hockey jerseys; hockey-style jerseys; sports jerseys; replica jerseys; warm-up suits; sweatpants; shorts; Baseball caps; snapback hats; trucker hats; visors; toques; beanies; ear muffs; gloves; mittens; Costumes; masquerade costumes; Halloween costumes; novelty costumes; costume jerseys; hockey-themed costumes; |
| 28 | (3) Plush toys; stuffed toys; toy figures; collectible toy figures; action figures; bobblehead dolls; novelty toys; collectible toys; promotional toy items; Playing cards; card games; trading cards for games; board games; tabletop games; tabletop sports games; puzzles; Tabletop hockey games; table hockey games; rod hockey games; miniature hockey games; arcade-style hockey games; hockey game tables; toy hockey game sets; hockey-themed tabletop games; Hockey pucks; toy hockey sticks; miniature hockey sticks; mini hockey sticks; toy sports equipment; Flying discs; stress balls; foam fingers; toy trophies; toy horns; toy noisemakers; party favor toys; inflatable cheering sticks; toy megaphones; hand clappers; Costume masks; toy masks; masquerade masks; novelty masks; hockey-themed costume masks; Christmas tree ornaments, except lights, candles and confectionery; |
| 29 | (4) Chicken broth; beef broth; vegetable broth; bone broth; mushroom broth; turkey broth; seafood broth; broth concentrates; bouillon; bouillon concentrates; preparations for making broth; preparations for making bouillon; instant broth mixes; powdered broth mixes; single-serve broth sachets; single-serve broth stick packs; single-serve broth packets; broth-based beverages; drinking broths; savoury hot beverage mixes, namely broth mixes; soup bases; soup concentrates; preparations for making soup; powdered soup mixes; dried soup mixes; Whipped cream; |

whipped toppings; cream-based toppings; dairy-based toppings; non-dairy whipped toppings; coconut cream; coconut milk-based toppings; dried fruits; preserved fruits; dried cherries; preserved cherries; maraschino cherries; processed nuts; dried nuts; nut-based toppings; Milk powder; powdered milk; milk-based beverage mixes; coconut milk powder; coconut milk-based beverage mixes; almond milk-based beverage mixes; non-dairy creamers; powdered non-dairy creamers; creamers for beverages; coconut cream; coconut milk; Cheese powder; powdered cheese; dried cheese; cheddar cheese powder; cheese-based snack food toppings; dairy-based powders for food and beverage preparation; dairy-based soup and broth mixes; cheese-based preparations for making soup and broth;

(5) Coffee; ground coffee; whole bean coffee; roasted coffee beans; coffee-based beverages; coffee pods; coffee capsules; single-serve coffee packets; instant coffee; coffee mixes; flavoured coffee; tea; tea-based beverages; tea bags; loose leaf tea; herbal tea; hot chocolate; cocoa; cocoa-based beverages; chocolate-based beverages; hot chocolate mixes; cocoa mixes; powdered hot chocolate mixes; single-serve hot chocolate sachets; single-serve cocoa packets; prepared coffee and cocoa beverages; non-alcoholic hot beverage mixes; powdered beverage mixes; dry mixes for making non-alcoholic hot beverages; beverage mixes for making coffee, tea, cocoa, hot chocolate, and other non-alcoholic hot beverages; Coffee substitutes; chicory-based coffee substitutes; roasted chicory; roasted dandelion root for use as a coffee substitute; herbal beverage mixes; grain-based beverage mixes; powdered grain-based beverage mixes; Job's tears-based beverage mixes; yulmu-cha beverage mixes; matcha; matcha-based beverage mixes; latte mixes; turmeric-based hot beverage mixes; golden milk beverage mixes; ginger-based beverage mixes; lemon-flavoured hot beverage mixes; spiced apple cider mixes; powdered apple cider mixes; Spices; spice blends; seasonings; seasoning mixes; dry spice mixes; dry seasoning mixes; savoury seasoning blends; soup seasonings; broth seasonings; spice mixes for making hot beverages; flavouring preparations for hot beverages; culinary herbs; dried herbs for culinary purposes; food flavourings, other than essential oils; vanilla flavourings for culinary purposes; lavender flavourings for culinary purposes; coffee flavourings; nutmeg; cinnamon; cloves; Garlic powder; dried garlic; garlic seasoning; garlic salt; garlic pepper seasoning; roasted garlic seasoning; garlic-based seasonings; onion powder; dried onion; onion-based seasonings; herb and garlic seasoning mixes; dry garlic seasoning mixes; dry seasoning mixes for broth and soup; dry mixes for making broth; dry mixes for making soup; Chocolate syrup; flavouring syrups; cocoa powder; sugar; honey; maple syrup; marshmallows; dried marshmallows; candy toppings for hot beverages; candy sprinkles; chocolate sprinkles; edible sprinkles; chocolate chips; chocolate shavings; candy toppings; chocolate toppings; dessert toppings made primarily of sugar or chocolate; cookie crumbs; graham cracker crumbs;

caramel sauce; powdered toppings for hot beverages; dry topping mixes for hot beverages; Popcorn; popped popcorn; unpopped popcorn; popcorn kernels; microwave popcorn; flavoured popcorn; popcorn seasoning; seasoning mixes for popcorn; dry seasoning mixes for popcorn; Ramen noodles; instant ramen noodles; instant noodles; dried noodles; noodle-based prepared meals; noodle mixes; instant noodle mixes; dried noodle mixes; ramen noodle mixes; ramen soup mixes; noodle soup mixes; dry mixes for making noodle soups;

Services (Nice class & Statement)

- 35 (1) Online retail store services featuring coffee, tea, hot chocolate, cocoa, broth, soup bases, beverage mixes, spices, seasonings, mugs, tumblers, drinkware, apparel, plush toys, playing cards, card games, board games, hockey pucks, miniature hockey sticks, flying discs, collectibles, and promotional merchandise; Retail sale of coffee, tea, hot chocolate, cocoa, broth, soup bases, beverage mixes, spices, seasonings, mugs, tumblers, drinkware, apparel, toys, games, collectibles, and promotional merchandise; Online ordering services featuring beverage products, food products, and branded merchandise; Promotional services for beverage products, food products, and branded merchandise; advertising and marketing services in the field of coffee, beverages, food products, and branded merchandise;
- 41 (2) Entertainment services, namely providing online videos in the field of coffee, beverages, hot chocolate, tea, broth, food products, hockey-themed lifestyle content, product reviews, collectibles, games, merchandise, sports, hockey, and interviews; providing non-downloadable videos in the field of coffee reviews, beverage reviews, hot beverage products, food products, hockey-themed lifestyle content, branded merchandise, collectibles, and game-day products; Entertainment services, namely providing online review shows in the field of coffee, tea, hot chocolate, cocoa, broth, beverage products, food products, and game-day products; entertainment services, namely providing product reviews of third-party coffee, tea, hot chocolate, cocoa, broth, beverage products, food products, and branded merchandise for entertainment purposes; providing online product review videos for entertainment purposes; entertainment services in the nature of a coffee, beverage, food, and game-day product review show; entertainment services in the nature of a hockey-themed beverage review program; Podcast production; entertainment services, namely providing podcasts in the field of coffee, beverages, food products, product reviews, interviews, hockey-themed lifestyle content, sports, hockey, collectibles, merchandise, and fundraising initiatives; providing online interviews with persons in the coffee, beverage, food, sports, hockey, entertainment, and retail industries; providing online interviews with athletes, hockey players, coaches, beverage company founders, business owners, creators, and entrepreneurs; entertainment services in the nature of an online interview program featuring beverage

companies, food companies, athletes, hockey players, coaches, creators, and entrepreneurs; Live-streamed entertainment services; live-streamed watch parties; online watch party entertainment services; hosting online social entertainment events in the nature of watch parties; live-streamed commentary and discussion in the field of hockey, sports, beverages, food products, and game-day lifestyle; providing live online entertainment featuring beverage reviews, snack reviews, fan interviews, hockey-themed discussion, sports commentary, and game-day entertainment; Production of video content for social media; production of online entertainment content;

Action History

Action	Action date	Due date	Comments
Filed	2026-05-22		
Created	2026-05-22		
Formalized	2026-05-22		