

Application number
2478507

Type(s)
Position

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting
Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-05-29

Applicant
Loblaws Inc.
1 Presidents Choice Cir
Brampton
ONTARIO L6Y5S5

Agent
WESTON GROUP LEGAL
1 President's Choice Circle,
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Documents
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Trademark description

The trademark consists of the position of the colours yellow and black as applied to a three-dimensional object, as shown in the visual representations. The trademark is shown in two different views, the first being the front and the second being the back of the three-dimensional object. The object shown in dashed lines does not form part of the trademark but is included merely to show the position of the trademark.

Vienna information (Code & Description)

19.1.3	Large non-cylindrical or non-elliptical containers (such as packing cases, crates, skips)
A 19.1.25	Other large containers
26.11.1	One line or one band
A 26.11.8	Horizontal lines or bands
A 26.11.6	Thick lines, bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
26.4.2	Rectangles
A 26.4.5	One quadrilateral
26.4.9	Several quadrilaterals juxtaposed, joined or intersecting
26.4.12	Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
29.1.2	Yellow, gold
29.1.8	Black

Colour claim

Colour is claimed as a feature of the trademark. The applicable surface is yellow with the upper left portion in black.

Goods (Nice class & Statement)

1	(1) Lawn fertilizer; potting soil; planting soil; topsoil; plant fertilizer; rock salt; artificial sweetener;
5	(2) Babies' diapers; adult diapers; sanitary napkins, sanitary pads; medicated throat lozenges; car deodorizers;
29	(3) Potato chips; cheese; prepared beef; prepared poultry; prepared fish; frozen French fries; frozen, prepared vegetables; frozen fruit; fresh and prepared pork; coleslaw; potato salad; turkey; chicken; ham; salami; fresh and prepared seafood; sesame seeds, prepared, poppy seeds, prepared, and sunflower seeds; sausages; bacon; sauerkraut; wieners; fresh veal; fresh and prepared poultry; hash brown potatoes; flavoured nuts; chicken; chicken wings; beef burger patties; chicken burger patties; veggie burger patties; raisins; onion rings; milk; salad; mussels;
30	(4) Mixes for muffins; popcorn; candy and confections, namely chocolate confections, sugar confectionary and sugarless confectionary; cookies and crackers; bread crumbs and graham cracker crumbs; croutons, spices; tortilla chips; corn chips; tortillas; pizza; baked goods, namely cakes, pies, and crescent rolls; cookie mix and

- cake mix; brownie mix; pancake mix; English muffins, bread, bagels, buns; pie shells; sugar sprinkles; waffles; rice cakes; dried herbs for food purposes; baking spices; edible spices;; salt and pepper; steel cut oats; rolled oats; oatmeal; marshmallows; popping corn; food coating mixes namely, seasoned coating mix for meat and seafood; dried noodles; sugar; egg rolls; perogies; flour;
- 31 (5) Pet food, namely cat and dog food; fresh vegetables; fresh fruit; animal litter; fresh nuts; bird seed; peat moss; grass seed; coconut; Flower bulbs; fresh nuts; fresh onions
- 32 (6) Powder used in the preparation of soft drinks; powders for making energy drinks; powders for making isotonic drinks; powders used in the preparation of energy drinks and fruit-flavored beverages; electrolyte powders in the preparation of drinks for non-medical purposes;

Action History

Action	Action date	Due date	Comments
Filed	2026-05-29		
Created	2026-05-29		
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