

PUSH FOR POINTS (Horizontal Logo Design) — 2479203

Application number
2479203

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-06-03

Applicant
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Documents
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Action History

Action	Action date	Due date	Comments
Filed	2026-06-03		
Created	2026-06-03		
Formalized	2026-06-03		

Index headings

PUSH FOR POINTS

Vienna information (Code & Description)

- 24.15.1 One arrow
- A 24.15.8 Arrows combined with any other inscription (except a 24.15.17)
- 25.3.1 Horizontally elongated surfaces
- A 25.3.9 Elongated polygons -- Note: Not including triangles, which are classified in division 26.3, or quadrilaterals, which are classified in division 26.4.
- 26.5.1 One polygon
- 26.5.8 Polygons with one or more truncated or rounded angles
- A 26.5.18 Polygons containing one or more letters
- A 26.5.24 Polygons with dark surfaces or parts of surfaces

Services (Nice class & Statement)

- 35 (1) Providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services

Claims

Priority Filing Date: May 29, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 99/854,451 in association with the same kind of services