

Application number
2482155

Type(s)
Standard Characters

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-06-16

Applicant
PUBLICIS GROUPE SA
133 avenue des Champs-Élysées
75008 Paris,
FRANCE

Agent
MORENCY, S.E.N.C.R.L.
500, PLACE D'ARMES
25e étage
Montréal
QUÉBEC H2Y2W2

Documents
[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2026-06-16		
Created	2026-06-16		
Formalized	2026-06-16		

Index headings

PUBLICIS SUBTEXT SOCIAL

Services (Nice class & Statement)

35 (1) Advertising agency services; media planning and buying for advertising of others; advertising consulting and development of advertising and marketing content for others; marketing research and analysis; preparation and placement of advertisements; brand consulting and strategy services; analysis, attribution, reporting and optimization of online advertising; social media influencer marketing; creation and curation of advertising content for others.