

**Application number**  
2483529

**Type(s)**  
Design

**Category**  
Trademark

**CIPO Status**  
FORMALIZED

**TM5 status**  
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

**Filed**  
2026-06-22

**Applicant**  
Sunoco Overseas, Inc. A  
Delaware Corporation  
8111 Westchester Dr Ste 600  
Dallas, TX 75225-6142  
UNITED STATES OF  
AMERICA

**Agent**  
STIKEMAN ELLIOTT LLP  
5300 COMMERCE COURT  
WEST, 199 BAY STREET  
TORONTO,  
ONTARIO M5L1B9

**Documents**  
[View documents](#)

**Action History**

| Action     | Action date | Due date | Comments |
|------------|-------------|----------|----------|
| Filed      | 2026-06-22  |          |          |
| Created    | 2026-06-22  |          |          |
| Formalized | 2026-06-22  |          |          |

**Index headings**

SUNOCO REWARDS PLUS

**Vienna information (Code & Description)**

26.11.1 One line or one band  
A 26.11.8 Horizontal lines or bands  
A 26.11.10 Straight lines or bands  
27.5.1 Letters presenting a special form of writing  
A 27.5.8 Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

**Services (Nice class & Statement)**

35 (1) Promoting the sale of credit card accounts through the administration of incentive award and customer loyalty programs; Promoting credit card usage through the administration of customer loyalty, incentive reward, and incentive redemption programs; and Promoting the sale of goods and services of others by providing purchase points for credit card use as part of a customer loyalty, reward, and incentive program.  
36 (2) Providing cash and other rebates for credit card use as part of a customer loyalty program.

