

Application number

2487805

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 statusLIVE/APPLICATION/ Awaiting
Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-07-13

Applicant

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Documents
[View documents](#)
Index headings

SNAPLII
SNAP LII
II

Vienna information (Code & Description)

24.17.1 Punctuation marks
A 24.17.2 Dots
26.1.1 Circles
26.1.6 Several circles or ellipses, juxtaposed, tangential or intersecting
A 26.1.24 Circles or ellipses with dark surfaces or parts of surfaces
27.5.1 Letters presenting a special form of writing
A 27.5.7 Letters surmounted by a sign of disproportionate size --
Note: Includes, for instance, a letter i surmounted by a disproportionate dot, by a star or a flower.

Services (Nice class & Statement)

35 (1) Organization, management and administration of programs, namely, incentive award programs, customer loyalty programs, loyalty rewards programs, all of which promotes the sale of goods and services of others; advertising, marketing, and promoting the goods and services of others by using electronic flyers and discount coupons

36 (2) Services for facilitating financial and monetary transactions using cards, namely, gift card services, credit card services, debit card services, cash card services, discount card services, toll collection card services, telephone calling card services; services for electronic funds transfer and facilitating payment by customers who are purchasing the goods and services of others; insurance brokerage services

42 (3) Software as a service (SAAS) provider in the field of software for users to electronically store, organize, manage and use gift cards, credit cards, debit cards, bank cards, cash cards, discount cards, privileged user cards, loyalty rewards cards, toll collection cards, telephone calling cards, identification cards, membership cards, hotel room key cards; software as a service (SAAS) provider in the field of software for shoppers to search and browse online catalogues of inventory and sales of retail stores; software as a service (SAAS) provider in the fields of advertising and marketing featuring software for promoting the goods and services of others; software as a service (SAAS) provider services featuring software for electronic funds transfer and payment for goods and services

Action History

Action	Action date	Due date	Comments

Filed	2026-07-13		
Created	2026-07-13		
Formalized	2026-07-13		