

Application number

2490122

International Registration Number

1929452

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-05-21

International Registration

2026-05-21

Applicant

Google LLC
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Mountain View CA 94043
UNITED STATES OF AMERICA

Documents

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Trademark description

The mark consists of a stylized heart shape comprised of two sections separated by two thin, curved, diagonal gaps.

Vienna information (Code & Description)

- 2.9.1 Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
- 26.13.25 Other geometrical figures, indefinable designs -- Note: Including scratch marks.

Goods (Nice class & Statement)

- 9 (1) Downloadable computer software for managing information regarding tracking, compliance, and motivation with a health, fitness, and nutrition program; downloadable software for providing personal training services, coaching, workouts, nutrition, fitness, health, fertility, and sleep assessments and feedback; downloadable software using artificial intelligence (AI) for providing personal training services, coaching, workouts, nutrition, fitness, health, fertility, and sleep assessments and feedback; downloadable software for creating personalized fitness training, nutrition, sleep, and well-being programs; downloadable computer software for receiving, processing, transmitting, tracking, and displaying information relating to health, fitness, nutrition, fertility, activity, body fat, body mass index, sleep, stress, blood oxygen levels, and heart rate; downloadable computer software using artificial intelligence (AI) for receiving, processing, transmitting, tracking, and displaying information relating to health, fitness, nutrition, fertility, activity, body fat, body mass index, sleep, stress, blood oxygen levels, and heart rate.

Services (Nice class & Statement)

- 41 (1) Providing information, counseling, and advice relating to fitness, fitness training, and activity; physical fitness conditioning classes; fitness boot camps; yoga classes; providing online non-downloadable videos in the fields of health, wellness, fitness, exercise, and nutrition; providing and conducting classes, seminars and workshops in the fields of health, wellness, fitness, exercise, and nutrition; online journals, namely, blogs featuring commentary, advice and information in the fields of health, wellness, sleep, fitness and nutrition; providing coaching services in the fields of diet, nutrition, wellness, fitness, health, wellness, mental health, and disease and condition management; personal coaching services in the nature of offering calls or chats, notifications, the ability to track activities, incentive management solutions and wellness

- challenges; physical fitness consultation services; providing educational information about healthcare for wellness program coordinators.
- 42 (2) Providing online non-downloadable software for providing personal training services, coaching, workouts, nutrition, fitness, health, fertility, and sleep assessments and feedback; providing online non-downloadable software using artificial intelligence (AI) for providing personal training services, coaching, workouts, nutrition, fitness, health, fertility, and sleep assessments and feedback; providing online non-downloadable software for creating personalized fitness training, nutrition, sleep, and well-being programs; providing online non-downloadable computer software for receiving, processing, transmitting, tracking, and displaying information relating to health, fitness, nutrition, fertility, activity, body fat, body mass index, sleep, stress, blood oxygen levels, and heart rate; providing online non-downloadable computer software using artificial intelligence (AI) for receiving, processing, transmitting, tracking, and displaying information relating health, fitness, nutrition, fertility, activity, body fat, body mass index, sleep, stress, blood oxygen levels, and heart rate; providing online non-downloadable computer software for managing information regarding tracking, compliance, and motivation with a health, fitness, and nutrition program.
- 44 (3) Providing information, counseling, and advice relating to health, nutrition, fertility, body fat, body mass index, sleep, stress, blood oxygen levels, and heart rate; healthcare services; healthcare services, namely, services to enable effective management of one or more chronic conditions; healthcare services, namely, wellness and prevention programs, healthcare management programs, disease management programs and medical condition management programs, and chronic care management; providing wellness services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; providing healthcare and wellness services, namely, personal assessments, personalized routines, maintenance schedules, fitness evaluations, and counseling; providing personal lifestyle wellness evaluation and consultation; consulting services in the field of health; corporate wellness services, namely, providing assistance and consultation to corporate clients to help their employees make health, fitness, wellness and nutritional changes in their daily living to improve health in the nature of wellness and health-related consulting services.

Claims

Priority Filing Date: April 20, 2026, Country or Office: TONGA, Application No. TO/M/2026/05072 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
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Filed	2026-05-21		Registration
International Registration	2026-05-21	2036-05-21	
Created	2026-07-22		
Formalized	2026-07-22		
Designation Notification - Madrid Protocol	2026-07-23	2028-01-23	
IR Correction	2026-10-08		DP:2026-10-14 Effective date: 2026-05-21
Designation Notification - Madrid Protocol	2026-10-08	2028-04-08	DP:2026-10-14 Effective date: 2026-10-08