

What's Your Million Dollar Story? — 2490343

Application number

2490343

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-07-23

Applicant

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Documents

[View documents](#)

Index headings

WHAT'S YOUR MILLION DOLLAR STORY?

Services (Nice class & Statement)

- 35 (1) Business marketing consulting services; business administration consulting services; business organization and management consulting; online and retail sale of books and magazines
- 41 (2) Arranging and conducting performances namely live storytelling in the field of personal development; educational services, namely, providing coaching, mentoring, training, courses and workshops in the field of mental health and wellness, motivation, leadership, entrepreneurship and business; providing online courses and webinars in the field of mental health and wellness, motivation, leadership, entrepreneurship and business; offering online educational membership training programs relating to mental health and wellness, motivation, leadership, entrepreneurship and business provided via the internet for groups in the field of business leadership development and career development; life coaching in the field of career development; life coaching in the field of general health and well-being; life coaching to encourage general healthy lifestyles; providing coaching in the field of business leadership development and distribution of training material in connection therewith; public speaking workshops, seminars and classes; professional coaching services in the field of business leadership; providing coaching services in the field of business management; providing business coaching in the field of time management and distribution of training material in connection therewith; providing coaching in the field of business leadership development and distribution of training material in connection therewith; arranging and conducting of instructional courses, computer training, correspondence courses, conferences, workshops, seminars, webinars in the field of business management; arranging and conducting seminars, webinars, conferences, and workshops on the culture of First Nations people; arranging and conducting seminars, webinars, conferences, and workshops on the history of First Nations people; arranging and conducting seminars, webinars, conferences, and workshops on the lands of First Nations people; arranging and conducting seminars, webinars, conferences, and workshops on the language of First Nations people; arranging and conducting seminars, webinars, conferences, and workshops on the traditional practices of First Nations people; arranging and conducting webinars in the field of caregiving for indigenous youth; arranging and conducting of instructional courses, computer training, correspondence courses, conferences, workshops, seminars, webinars in the field of business management; motivational speaking

in the field of personal development; arranging and conducting seminars, workshops, conferences, symposiums, and panel discussions for groups in the field of business leadership development and distribution of training material in connection therewith; arranging and conducting workshops for educational purposes in the field of entrepreneurship; providing online seminars in the field of entrepreneurship; providing motivational and educational speakers in the field of physical and mental health and well-being; arranging and conducting workshops for educational purposes in the field of entrepreneurship; online publication of electronic books

Action History

Action	Action date	Due date	Comments
Filed	2026-07-23		
Created	2026-07-23		
Formalized	2026-07-23		
Pre-Assessment Letter Sent	2026-08-06		Goods or Services Not Acceptable