

Application number
2493599

Type(s)
Standard Characters

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting
Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-08-10

Applicant
Serval Inc.
100 Montgomery Street, Suite
2500
San Francisco, CA 94104
UNITED STATES OF
AMERICA

Agent
CLARK WILSON LLP
900 - 885 WEST GEORGIA
STREET
VANCOUVER
BRITISH COLUMBIA V6C3H1

Documents
[View documents](#)

Index headings

SERVAL

Goods (Nice class & Statement)

9 (1) Software development tools; downloadable software; downloadable software for management of business processes; downloadable software for management of computer-based information systems for businesses; downloadable software for developing, deploying, operating, monitoring, configuring, customizing, implementing and managing of computer systems and applications; downloadable software for application and database integration; downloadable software for workflow and business process automation; downloadable software for information technology service automation; downloadable software for identifying elements of information technology infrastructure; downloadable software for performance analytics; downloadable software for facilities management; downloadable software for field service automation; downloadable computer software for automating field service management (FSM); downloadable computer software for business facilities management; downloadable computer software for enterprise application integration (EAI); downloadable electronic publications in the nature of guides, manuals and books in the field of information technology; downloadable software for project management, task and issue tracking, communication and collaboration; downloadable software for information technology systems management, task management and project management; downloadable software for analytics regarding project management, task and issue tracking; downloadable software using business intelligence for business analytics purposes; downloadable software using artificial intelligence for business analytics purposes; downloadable software for use on computers and mobile devices for use in task and project management, business management, general work management, project tracking, document management, transmission and receipt of data, images, and files, messaging and conversation based contextual sharing of information, organizing and providing a platform for collaboration, sharing of information and interactive discussions to other users, and uploading, sharing and transferring files; downloadable software for use on computers and mobile devices for electronic communications, chats, email and discussions; downloadable software for collaboration, and development and release of software; downloadable software for facilitating the exchange of information via the Internet featuring collaboration and project and task management tools; downloadable software for information technology support services, namely, for trouble shooting of computer software problems, and providing information related to

technology project management services; downloadable electronic publications, namely, manuals, brochures, newsletters, technical data sheets and product specification brochures in the fields of computer software, information technology and project management; downloadable artificial intelligence software for automating enterprise operations, information technology operations, business processes, employee support services, and enterprise workflows; downloadable software featuring artificial intelligence agents for autonomously processing, routing, escalating, resolving, executing, managing, and completing enterprise requests, operational tasks, support tickets, workflows, approvals, and remediation actions; downloadable software for creating, deploying, configuring, orchestrating, supervising, monitoring, managing, coordinating, and optimizing artificial intelligence agents, autonomous software systems, and machine learning models; downloadable software for orchestration and coordination of enterprise workflows, software systems, cloud services, business applications, infrastructure resources, and autonomous software agents across distributed computing environments; downloadable software featuring generative artificial intelligence for generating, configuring, modifying, optimizing, documenting, and automating workflows, operational procedures, support processes, and enterprise task execution from natural language instructions and user inputs; downloadable software featuring conversational artificial intelligence for responding to employee requests, providing technical support, executing workflows, retrieving enterprise information, and managing enterprise operations through natural language interfaces; downloadable software featuring artificial intelligence assistants and copilots for information technology service management (ITSM), workflow automation, enterprise operations management, employee support services, and business process management; downloadable software for automated help desk operations, namely, software for ticket creation, ticket classification, ticket routing, ticket escalation, ticket prioritization, ticket resolution, incident management, service request management, and technical support automation; downloadable software for autonomous remediation of information technology incidents, infrastructure failures, security events, operational anomalies, software issues, and enterprise service interruptions; downloadable software for employee onboarding automation, employee offboarding automation, user lifecycle management, task provisioning, enterprise process automation, and organizational workflow management; downloadable software for managing, synchronizing, aggregating, reconciling, normalizing, analyzing, and maintaining enterprise operational data, enterprise assets, software assets, hardware assets, user records, configuration data, and organizational resources; downloadable software for aggregating and synchronizing information from identity providers, human resources information systems (HRIS), mobile device management systems (MDM), endpoint management systems, procurement systems, cloud services, and enterprise

software applications; downloadable software for enterprise asset discovery, asset inventory management, configuration management, configuration item tracking, and maintenance of enterprise systems records; downloadable software for enterprise knowledge management, knowledge retrieval, semantic search, contextual information retrieval, document indexing, and artificial intelligence-based response generation; downloadable software for retrieval and analysis of enterprise documentation, operational data, policies, procedures, tickets, communications, and knowledge repositories using artificial intelligence; downloadable software for machine learning, large language model (LLM) integration, natural language processing, neural network processing, predictive analytics, intelligent automation, and autonomous task execution; downloadable software for operational analytics, predictive recommendations, workflow optimization, intelligent remediation recommendations, enterprise insights generation, and automated decision support; downloadable software for cybersecurity operations, operational security automation, policy enforcement, compliance monitoring, audit logging, governance management, and security workflow orchestration; downloadable software for digital employee experience management, enterprise productivity optimization, employee interaction management, and enterprise support experience optimization; downloadable software for integrating enterprise applications, communication platforms, databases, cloud computing systems, infrastructure systems, productivity software, and operational technology environments; downloadable software for execution of enterprise workflows through communication platforms, chat interfaces, collaboration platforms, electronic messaging systems, email systems, and conversational interfaces; downloadable software for robotic process automation (RPA), intelligent process automation (IPA), and autonomous enterprise task execution; downloadable software development kits (SDKs), application programming interfaces (APIs), and software integration tools for artificial intelligence agents, workflow automation systems, enterprise operations platforms, and autonomous software applications

Services (Nice class & Statement)

- | | |
|----|--|
| 35 | <p>(1) Business management and business process automation services; business administration services performed through workflow automation software; business efficiency consulting services; business data management and compilation services; outsourcing services in the nature of arranging service contracts for enterprise operational support and administrative workflows; business information management services provided through automated software platforms; providing business information, operational analytics, and workflow optimization services for enterprises; business project</p> |
|----|--|

management and administrative support services enabled through artificial intelligence and workflow automation technologies

(2) Software design and development; providing temporary use of online, non-downloadable software; SaaS; PaaS; computer system analysis services; providing enterprise-level software as a service for the management of computer-based information systems for businesses; consulting services in the field of identification, support, and implementation of computer-based information systems for businesses; infrastructure-as-a-service (IaaS) featuring computer software platforms for creating, managing and deploying cloud computing infrastructure services; platform-as-a-service (PaaS) services featuring computer software platforms for use in developing, configuring, customizing and deploying software applications; software-as-a-service (SaaS) services featuring software for use in managing business processes; software as a service (SaaS) services featuring software for use in managing computer-based information systems; cloud computing services, namely, cloud computing featuring software for use in developing, configuring, customizing and deploying software applications, managing business processes, and managing computer-based information systems; computer services, namely, cloud hosting provider services; electronic data storage services; application service provider (ASP) services, namely, hosting computer software applications of others; application monitoring and management for others in the nature of a computer monitoring service which tracks application software performance, performs periodic maintenance and provides reports and alerts concerning such performance; platform as a service (PAAS) featuring a non-downloadable computer software platform for use by others to develop, configure, customize, and deploy software applications; providing temporary use of non-downloadable software to others for managing, tracking, analyzing, and reporting data; providing temporary use of non-downloadable software to others for developing, deploying, operating, monitoring, configuring, customizing, implementing, and managing computer systems and applications; providing temporary use of non-downloadable software to others for information technology service management (ITSM) and information technology operations management (ITOM); providing temporary use of non-downloadable software for managing computer-based information systems for businesses; providing temporary use of non-downloadable software to others for information technology service automation; providing temporary use of non-downloadable software for workflow and business process automation; providing temporary use of non-downloadable software to others for identifying elements of information technology infrastructure; providing temporary use of non-downloadable software to others for generating performance analytics; providing temporary use of non-downloadable software to others for facilities management and automation; providing temporary use of non-downloadable software to others for field service

automation; providing temporary use of non-downloadable software to others for application integration; providing temporary use of online non-downloadable software development tools to others to analyze, test, assess, configure, customize, and implement computer software; design, deployment and management of wireless computer networks for others, namely, providing, managing, and deploying cloud computing infrastructure for others; consulting services in the fields of information technology; computer software consultancy, namely, consulting services in the field of software development; consulting services in the field of software implementation; providing information in the field of Information Technology; computer programming services for others, namely, designing, developing, customizing, testing, assessing, implementing and maintaining computer software and computer software systems for others, as well as software configuration management and assessment in the nature of testing computer software and computer software systems; computer diagnostic services; computer programming services; computer project management services; providing online non-downloadable software for project management, task and issue tracking and communication; information technology consulting services, namely, information technology integration services; providing information on computer technology and programming via a web site; providing a website featuring technology that gives users the ability to review guides, recommendations and templates to help users manage and communicate with co-workers, implement edits, changes, modifications, exchange suggestions and comments and engage in community networking; Software as a service (SaaS) services featuring software for automating enterprise operations, information technology operations, employee support services, and enterprise workflows using artificial intelligence; software as a service (SaaS) services featuring software with artificial intelligence agents for autonomously processing, routing, escalating, resolving, executing, managing, and completing enterprise requests, operational tasks, workflows, approvals, remediation actions, and support operations; platform as a service (PaaS) services featuring software platforms for creating, deploying, configuring, orchestrating, monitoring, supervising, coordinating, and managing artificial intelligence agents, autonomous software systems, and machine learning systems; providing temporary use of online non-downloadable software for orchestration and coordination of enterprise workflows, cloud services, software systems, infrastructure resources, business applications, and autonomous software agents across distributed computing environments; providing temporary use of online non-downloadable software featuring generative artificial intelligence for generating, configuring, modifying, optimizing, documenting, and automating workflows, operational procedures, support processes, and enterprise task execution from natural language instructions and user inputs; providing temporary use of online non-downloadable software featuring conversational artificial

intelligence for responding to employee requests, executing workflows, retrieving enterprise information, managing enterprise operations, and providing technical support through natural language interfaces; providing temporary use of online non-downloadable software featuring artificial intelligence assistants and copilots for workflow automation, information technology service management (ITSM), enterprise operations management, and employee support services; providing temporary use of online non-downloadable software for automated help desk operations, namely, ticket classification, ticket routing, ticket escalation, ticket prioritization, ticket resolution, incident management, service request management, and technical support automation; providing temporary use of online non-downloadable software for autonomous remediation of information technology incidents, infrastructure failures, operational anomalies, software errors, cybersecurity events, and enterprise service interruptions; providing temporary use of online non-downloadable software for employee onboarding automation, employee offboarding automation, organizational workflow management, user lifecycle management, and enterprise process automation; providing temporary use of online non-downloadable software for aggregating, synchronizing, reconciling, normalizing, maintaining, and analyzing enterprise operational data, enterprise assets, software assets, hardware assets, user records, and organizational resources; providing temporary use of online non-downloadable software for aggregating information from identity providers, human resources information systems (HRIS), mobile device management systems (MDM), endpoint management systems, procurement systems, cloud computing systems, and enterprise software applications; providing temporary use of online non-downloadable software for enterprise asset discovery, enterprise inventory management, configuration management, and maintenance of enterprise systems records; providing temporary use of online non-downloadable software for enterprise knowledge management, semantic search, contextual information retrieval, document indexing, and artificial intelligence-based response generation; providing temporary use of online non-downloadable software for retrieval and analysis of enterprise documentation, operational data, policies, procedures, communications, tickets, and knowledge repositories using artificial intelligence; providing temporary use of online non-downloadable software for machine learning, large language model (LLM) integration, natural language processing, predictive analytics, intelligent automation, autonomous task execution, and robotic process automation (RPA); providing temporary use of online non-downloadable software for operational analytics, predictive recommendations, workflow optimization, intelligent remediation recommendations, enterprise insights generation, and automated decision support; providing temporary use of online non-downloadable software for cybersecurity operations, operational security automation,

compliance monitoring, policy enforcement, audit logging, governance management, and security workflow orchestration; providing temporary use of online non-downloadable software for digital employee experience management, employee productivity optimization, enterprise interaction management, and enterprise support experience optimization; providing temporary use of online non-downloadable software for integrating enterprise applications, communication platforms, databases, cloud computing systems, infrastructure systems, productivity software, and operational technology environments; providing temporary use of online non-downloadable software for execution of enterprise workflows through chat interfaces, collaboration platforms, electronic messaging systems, email systems, communication platforms, and conversational interfaces; Application service provider (ASP) services featuring software for robotic process automation (RPA), intelligent process automation (IPA), workflow orchestration, enterprise automation, and autonomous enterprise task execution; providing online non-downloadable software development tools, software integration tools, software development kits (SDKs), and application programming interfaces (APIs) for artificial intelligence agents, enterprise workflow automation, autonomous software systems, and enterprise operations platforms; consulting services in the field of artificial intelligence, enterprise workflow automation, information technology operations automation, autonomous software systems, enterprise systems orchestration, and digital transformation

Claims

Priority Filing Date: June 16, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 99887034 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2026-08-10		
Created	2026-08-10		
Formalized	2026-08-10		