

**Application number**  
2497999

**Type(s)**  
Standard Characters

**Category**  
Trademark

**CIPO Status**  
FORMALIZED

**TM5 status**  
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

**Filed**  
2026-08-31

**Applicant**  
Bread Financial Payments, Inc.  
3095 Loyalty Circle  
Columbus, OH 43219  
UNITED STATES OF AMERICA

**Agent**  
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**Documents**  
[View documents](#)

**Action History**

| Action     | Action date | Due date | Comments |
|------------|-------------|----------|----------|
| Filed      | 2026-08-31  |          |          |
| Created    | 2026-08-31  |          |          |
| Formalized | 2026-08-31  |          |          |

**Index headings**  
  
MADE FOR WHAT'S NEXT  
WHAT IS

**Services (Nice class & Statement)**  
  
36 (1) Banking services; Financing and loan services; Financing loans for online consumers; Financing of purchases; Consumer lending services; Issuing of credit cards; Online banking; Banking and financing services; Deposit account services;

**Claims**  
  
Priority Filing Date: April 08, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 99751632 in association with the same kind of services