

Application number

2498114

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 statusLIVE/APPLICATION/ Awaiting
Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-09-01

Applicant

Fig Financial Inc.
630 René-Lévesque West,
Suite 1400
Montreal
QUEBEC H3B1S6

Agent

BLAKE, CASSELS &
GRAYDON LLP
INTELLECTUAL PROPERTY
GROUP
SUITE 4000, COMMERCE
COURT WEST
199 BAY STREET
TORONTO
ONTARIO M5L1A9

Documents
[View documents](#)
Action History

Action	Action date	Due date	Comments

Index headingsFIG
G**Vienna information (Code & Description)**

5.3.11 Other leaves
A 5.3.14 One leaf
A 5.3.13 Stylized leaves
26.4.2 Rectangles
A 26.4.5 One quadrilateral
A 26.4.15 Quadrilaterals containing representations of animals or parts of animals' bodies or plants
A 26.4.24 Quadrilaterals with dark surfaces or parts of surfaces

Goods (Nice class & Statement)

9 (1) Computer and mobile application software to allow users to access interactive personal electronic banking services, electronic debit account services, and electronic credit monitoring, building, and reporting services.

Services (Nice class & Statement)

36 (1) Financial services, namely digital lending services offering personal loans and digital banking services and credit building, monitoring, and reporting services; financial services, namely, mortgage services, private label credit card services, credit and loan services; banking and banking transaction services; products and services associated with offering credit, namely credit insurance services and credit building, monitoring, and reporting services; membership club services, namely providing extended warranties on automobiles, household appliances and computer equipment.

42 (2) Development of an e-commerce platform allowing users to perform electronic business transactions via global computer network, which enables day-to-day banking transactions including debit transactions, credit building, monitoring, and reporting services, and enabling merchants to provide an additional payment option to their customers to finance purchases online and in-store.

Recordals (known also as Footnotes)**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-09-16

Filed	2026-09-01		
Created	2026-09-01		
Formalized	2026-09-01		
Amendment to Application	2026-09-16		Address/address
Pre-Assessment Letter Sent	2026-09-17		Goods or Services Not Acceptable