INSIGHT DESIGN — 2498478

Application number
2498478

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-02

Applicant
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Documents
View documents

Vienna information (Code & Description)

1.15.7	Sparks, explosions, exploding fireworks -- Note: Not including sparks represented by uneven-pointed stars (1.1.1).
2.1.1	Heads, busts
A 2.1.23	Men stylized -- Note: Including stick figures of men.
2.1.30	Other men
2.9.26	Brains
1.13.1	Armillary spheres, planetaria, astronomic orbits, atomic models, molecular models
A 1.13.15	Atomic models, molecular models, representations of human, animal or vegetal cells, images of bacteria or viruses, DNA helixes
26.11.2	Two lines or bands
A 26.11.9	Oblique lines or bands
A 26.11.12	Curved lines or bands (except a 26.11.13)

Goods (Nice class & Statement)

9	(1) Video signal manipulation devices, namely, electronic devices that are installed in consumer electronic devices, namely, computers, laptop computers, tablets computers, smart phones, personal digital assistants and televisions, that subject the user to subliminal and superluminal images and written messages for effecting change at the subconscious level, for increased self-awareness, for personal growth, for professional effectiveness, for changing behavior, for avoiding limiting beliefs, for improving mood, for increasing positive emotion and for overall wellness; Computer software for use with video signal manipulation devices which allows users to program said devices with digital images, photographs and messages; Downloadable applications for computers, laptop computers, tablets computers, smart phones, personal digital assistants and televisions for effecting change at the subconscious level by subjecting the user to subliminal and superluminal images and written messages for increased self-awareness, for personal growth, for professional effectiveness, for changing behavior, for avoiding limiting beliefs, for improving mood, for increasing positive emotion and for overall wellness; Downloadable applications for computers, laptop computers, tablets computers, smart phones, personal digital assistants and televisions for effecting change at the subconscious level by subjecting the user to subliminal and superluminal images and written messages; Downloadable computer software for effecting change at the subconscious level by displaying subliminal and superluminal images and written messages on computer display screens, mobile phone screens, tablet computer screens and television screens; Computer hardware for accessing and transmitting data and content, namely, digital images, digital photographs and text messages, among consumer electronics device and displays, namely, computers, laptop computers,

tablets, smart phones, personal digital assistants and televisions; Computer peripherals in the nature of media sticks being blank USB flash drives for accessing and transmitting data and content, namely, digital images, digital photographs and text messages, among consumer electronic devices and displays, namely, computers, laptop computers, tablets, smart phones, personal digital assistants and televisions.

Services **(Nice class & Statement)**

42	(1) Providing temporary use of non-downloadable computer software for use with video signal manipulation devices which allows users to program said devices with digital images, photographs and messages; Software as a service (SaaS), namely, providing temporary use of on-line non-downloadable software for effecting change at the subconscious level by displaying subliminal and superluminal images and written messages on computer display screens, mobile phone screens, tablet computer screens, personal digital assistants and television screens for increased self-awareness, for personal growth, for professional effectiveness, for changing behavior, for avoiding limiting beliefs, for improving mood, for increasing positive emotion and for overall wellness; Software as a service (SaaS), namely, providing temporary use of on-line non-downloadable software for effecting change at the subconscious level by displaying subliminal and superluminal images and written messages on computer display screens, mobile phone screens, tablet computer screens, personal digital assistants and television screens.

Action History

Action	Action date	Due date	Comments
Filed	2026-09-02		
Created	2026-09-02		
Formalized	2026-09-02		