PLATA INVEST Design — 2498541

Application number
2498541

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-02

Applicant
Banco Plata, S.A., Institución de Banca Múltiple
Mariano Escobedo 476
Piso 1, Col. Anzures
Alc. Miguel Hidalgo, CDMX, C. P. 11590
Mexico City,
MEXICO

Agent
BLAKE, CASSELS & GRAYDON LLP
INTELLECTUAL PROPERTY GROUP
SUITE 4000, COMMERCE COURT WEST
199 BAY STREET
TORONTO
ONTARIO M5L1A9

Documents
View documents

Index headings

PLATA INVEST

Goods (Nice class & Statement)

9	(1) Encoded bank cards; computer communications software to allow customers to access bank account information and transact bank business; downloadable computer and mobile software applications for managing bank accounts; computer software applications for the management and provision of financial investment services; downloadable computer and mobile application software for use in accessing and managing financial investments and financial services; downloadable computer and mobile software applications that allow businesses to manage their finances, pay bills and taxes, and create and issue invoices; educational electronic publications in the fields of financial services, investing and securities.

Services (Nice class & Statement)

36	(1) Banking; banking services; personal banking services; commercial banking services; online banking; ATM banking services; bank card services; issuance of bank cards; issuance of credit and debit cards; credit card services; debit card services; safety deposit box services; commercial lending; financial advisory services, namely, financial planning, financial asset management, and financial investment management services; financial analysis and research services; investment banking; financial investment portfolio management services; financial investment counselling; investment fund management; private client investment management; securities brokerage services; brokerage of shares and stocks; mortgage brokerage; mortgage banking; mortgage financing services; mortgage lending services; currency exchange; electronic funds transfer; electronic bill payment; providing information in the field of securities trading; providing information in the field of banking services via a website; providing information in the field of financial literacy; providing information in the field of financial investments; providing information in the field of financial planning and financial investments; providing information in the field of financial investment strategies and wealth management; providing information in the field of financial trading; providing information in the field of financial wellness and financial insights.
42	(2) Software-as-a-Service (SaaS) featuring non-downloadable computer and mobile application software for accessing banking account information, managing bank accounts, transacting bank business; software-as-a-Service (SaaS) featuring non-downloadable computer and mobile application software for the management and

provision of financial investment services; software-as-a-Service (SaaS) featuring non-downloadable computer and mobile application software that allows businesses to manage their finances, pay bills and taxes, and create and issue invoices; platform-as-a-service (PaaS) offering computer software platforms for customer billing and invoicing, accounting, financial and operational reporting; software development in the fields of personal banking, commercial banking, and financial services.

Action History

Action	Action date	Due date	Comments
Filed	2026-09-02		
Created	2026-09-02		
Formalized	2026-09-02		
Pre-Assessment Letter Sent	2026-09-17		Goods or Services Not Acceptable