

GATORADE THIRST QUENCHER & Design — 2499027

Application number
2499027

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-03

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Documents
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Action History

Action	Action date	Due date	Comments
Filed	2026-09-03		
Created	2026-09-03		
Formalized	2026-09-03		

Index headings

GATORADE THIRST QUENCHER
GATOR ADE
ALLIGATOR
AID

Vienna information (Code & Description)

1.15.3	Lightning
26.4.2	Rectangles
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.13	Quadrilaterals containing representations of heavenly bodies or natural phenomena
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.26	Quadrilaterals with cutout areas
27.5.1	Letters presenting a special form of writing
A 27.5.2	Letters written in double outline
29.1.3	Green
29.1.4	Blue
29.1.1	Red, pink, orange

Colour claim

Colour is claimed as a feature of the trademark. The color(s) green, dark blue, and orange is/are claimed as a feature of the mark. The mark consists of the wording 'Gatorade' in green with a dark blue outline, positioned above the dark blue wording 'THIRST QUENCHER'. An orange lightning bolt appears behind the wording, all within an orange rectangular border with rounded corners that is broken by the bolt.

Goods (Nice class & Statement)

18	(1) Belt bags and hip bags, travel bags, duffle bags, tote bags, carry-on bags, sling bags, carry-all bags, waist bags, book bags, athletic bags, sports bags, weekend bags, gym bags, drawstring bags, all purpose sport bags.
25	(2) Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms, short-sleeved t-shirts, long-sleeved t-shirts, bottoms as clothing, tops as clothing.