

Application number
2499757

Type(s)
Standard Characters

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-09

Applicant
United Car Dealers Association
230 Norseman St
Etobicoke
ONTARIO M8Z2R4

Agent
MARIE LUSSIER
(FOGLER, RUBINOFF LLP)
Scotia Plaza, 40 King Street
West, Suite 2400, P.O. Box
215
Toronto
ONTARIO M5H3Y2

Documents
[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2026-09-09		
Created	2026-09-09		
Formalized	2026-09-09		

Index headings
CANADIAN AUTOMOTIVE DEALER

Goods (Nice class & Statement)

16 (1) Newsletters.

Services (Nice class & Statement)

35 (1) Association services, namely, promoting the interests of new and used vehicle dealers; providing business support services to members, namely, providing industry data analysis in the nature of collecting, analyzing, and reporting market data and sales trends in the used vehicle industry, and market intelligence; advocacy with government and regulatory bodies, namely, representing and promoting the interests of dealers in discussions and submissions relating to legislation, regulations, and public policy affecting the industry; providing vehicle history reporting and guidance, namely, providing information relating to the history of motor vehicles, including prior ownership, accident history, and registration status; facilitation of employment advertising for employers looking to hire or employees seeking employment; advertising of wholesale and retail property for sale or lease and merger and acquisition opportunities.

41 (2) Educational services, namely, providing training programs, seminars, and informational resources to dealers to promote ethical and informed business practices in the automotive industry; providing online newsletters.

42 (3) Providing business support services to dealers, namely, providing regulatory compliance assistance in the nature of advice and information relating to licensing requirements, advertising standards, and consumer protection laws applicable to dealers.

