

Application number
2501989

Type(s)
Design

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-17

Applicant
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Documents
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Index headings

CHEPT SENSE
S

Vienna information (Code & Description)

- 3.4.1 Bovines
- A 3.4.2 Cows, calves
- 3.4.12 Heads of animals of series IV, without horns (except 3.4.20)
- 24.17.18 Currency symbols
- 27.3.1 Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- A 27.3.15 Letters or numerals representing an object
- 29.1.4 Blue
- 29.1.6 White, grey, silver
- 29.1.3 Green

Colour claim

Colour is claimed as a feature of the trademark. The trademark consists of a stylized design of a cattle head depicted in profile, appearing in blue with white detail lines defining the facial features. Below the cattle head, the word "CHEPT" appears in blue, followed by the word "SEN\$E" in blue, except that the letter "S" in "SENSE" is replaced by a dollar sign "\$" appearing in green. The remaining letters of the word "SEN\$E" (namely, "S", "E", "N", and "E") are in blue.

Services (Nice class & Statement)

- 42 (1) Software as a service (SaaS) featuring software for collecting, managing, analysing and reporting data in the fields of livestock management, animal nutrition and livestock feeding; providing online non-downloadable software for collecting, managing, analysing and reporting data in the fields of livestock management, animal nutrition and livestock feeding; platform as a service (PaaS) featuring software platforms for managing and analysing data in the fields of livestock management and animal nutrition; providing virtual computer systems through cloud computing for managing and analysing data in the fields of livestock management and animal nutrition.
- 44 (2) Agricultural consultancy services; consultancy in the field of animal nutrition; nutritional advice relating to livestock; livestock feeding consultancy.

Action History

Action	Action date	Due date	Comments
Filed	2026-09-17		

Created	2026-09-17		
Formalized	2026-09-17		