

ROUTINE NATURAL BEAUTY — 2503150

Application number

2503150

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-09-24

Applicant

Routine Inc.
5214 - 32nd Avenue N.W.
Calgary
ALBERTA T3B0J6

Agent

BENNETT JONES LLP
4500 BANKERS HALL EAST
855 - 2ND STREET S.W.
CALGARY
ALBERTA T2P4K7

Documents

[View documents](#)

Index headings

ROUTINE NATURAL BEAUTY

Goods (Nice class & Statement)

- 3 (1) Baby lotions; baby wipes; blush; body creams; body lotions; body scrub; body wash; eye liner; eye shadow; face lotion; face powder; foundation makeup; hair conditioners; hair oils; lip balm; lip gloss; lipstick; mascara; nail polish; shampoos; solid perfumes; toothpaste
- 3 (2) Deodorant and de-odor-cream, namely, antiperspirants and deodorants for personal use, deodorants for body care, and cream deodorants for personal use; in-shower body cream; personal fragrance; underarm scrub; underarm soap; soap, namely, hand soap, body soap, liquid bath and hand soap, liquid soap, perfumed soap, antiperspirant soap, deodorant soap, bar soap, bath soap, beauty soap, body cream soap, body care soap, cosmetic soap; body balm; hair salve; mouthwash; oil pulling namely coconut oil and essential oils for infection and impurities in teeth; baby creams; diaper cream; all purpose natural cleaning products and preparations, namely, natural cleaning pastes, gels, liquids, and sprays; natural dish soap; natural bathroom cleaner;
- 18 (3) Backpacks; gym bags
- 21 (4) Water bottles
- 24 (5) Towels, namely, face, hand, bath and body towels;
- 25 (6) Toques
- 27 (7) Yoga mats
- 30 (8) Chocolate
- 33 (9) Scotch; wine

Services (Nice class & Statement)

- 35 (1) Operation of a website, namely, retail and wholesale selling of deodorant and de-odor-cream; operation of a website, namely, retail and wholesale selling of in-shower body cream, personal fragrance, solid perfume, underarm scrub, underarm soap, soap, body wash, body balm, body cream, lipstick, lip gloss, body lotion, face lotion, body scrub, lip balm, eye liner, blush, foundation makeup, face powder, mascara, eye shadow, shampoo, conditioner, hair salve, nail polish, hair oil, chocolate, wine, scotch, toques, gym bags, backpacks, towels, yoga mats, toothpaste, mouthwash, oil pulling namely coconut oil and essential oils for infection and impurities in teeth, baby lotions, baby wipes, baby creams, diaper cream, water bottles, natural cleaning products, natural dish soap, natural bathroom cleaner;

Action History

Action	Action date	Due date	Comments

Filed	2026-09-24		
Created	2026-09-24		
Formalized	2026-09-24		