

Application number

2503722

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting
Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-09-25

Applicant

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Documents

[View documents](#)

Index headings

VISAVIE
VIS-À-VIS
VISA VIE
VIS A VIE

Vienna information (Code & Description)

26.2.1	Segments of circles or ellipses (except 26.2.7)
26.2.7	Semi-circles, semi-ellipses
26.11.1	One line or one band
A 26.11.6	Thick lines, bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
29.1.4	Blue
29.1.3	Green
29.1.2	Yellow, gold

Colour claim

Colour is claimed as a feature of the trademark. The colours dark blue, light blue, green and yellow are claimed as a feature of the trademark. The design consists of a semi-circular arch with the words "Visavie" in dark blue below. The left side of the arch is in the colour light blue and the right side of the arch is in the colour yellow, with the middle of the arch in green.

Goods (Nice class & Statement)

9	(1) Electronic publications, namely newsletters, brochures, reports and guides in the fields of caretaking and geriatrics; pre-recorded DVDs containing educational information in the fields of palliative care, nursing care, home-visit nursing care, respite care services in the nature of home nursing aid, and non-medical in-home care for individuals
16	(2) Printed publications, namely newsletters, brochures, reports and guides in the fields of caretaking and geriatrics

Services (Nice class & Statement)

35	(1) Advice and information concerning commercial business management; advocacy services, namely, creating and maintaining relations with physicians, health care professional, health associations, government agencies and organisations which are involved or concerned with issues relating to the hospice and palliative care community; business management supervision; business planning; business development, management and business management assistance, advisory services and consultancy in the operation of businesses in the healthcare industry and the high-technology industry; arranging, organizing and conducting exhibitions for promoting public awareness with respect to hospice and palliative care services; advertising services
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- to promote public awareness with respect to hospice and palliative care services; managing hospice and palliative care facilities; marketing namely direct marketing of the goods and services of others, marketing services in the field of arranging for the distribution of the products of others, and digital marketing of the goods and services of others via websites, e-mail, downloadable application for mobile phones, and social networks; operation of an employment agency for the temporary and permanent employment of persons 50 years of age and over; temporary staffing of nurses, health care aids, personal support individuals, respite care givers and homemakers to hospitals, private residences and community homes; scheduling appointment services
- 36 (2) Charitable services in relation to health care for developing nations, namely charitable fund raising and for the purposes of raising funds for the support of health care and education in developing nations; providing direct charitable support to individuals and organizations by providing funding to promote the well-being of individuals, organizations, and the community within Canada
- 37 (3) House cleaning services; housekeeping; laundry services
- 38 (4) Providing access to an online bulletin board for publishing of information for users to provide commentary about the content in the fields of medical and health care services, namely, home health care services, food nutrition, preventing and treating heart, cardiovascular diseases, strokes, dementia, and Alzheimer's disease, palliative care, mental health and wellness, geriatrics or about subjects relating thereto; providing access to an online bulletin board for registered users to participate in discussions, provide and obtain feedback from other registered users, form virtual communities, and engage in social networking all the foregoing in the fields of medical and health care services, namely, home health care services, food nutrition, preventing and treating heart, cardiovascular diseases, strokes, dementia, and Alzheimer's disease, palliative care, mental health and wellness, geriatrics or about subjects relating thereto
- 39 (5) Non-emergency or non-urgent transfer of patients on stretchers in stretcher-carrying ambulance type trucks, vans or buses, with medical attendants; providing non-emergency transportation of patients from the event site to a medical facility or requested health care facility by car, van, bus, or stretcher equipped vehicles with medical attendants; rental of bicycles and golf carts; transportation of patients who may be in a wheelchair or ambulatory (able to walk on) in cars, ambulance type trucks, buses and vans suitable for transporting the patients in a safe manner between facilities, between facilities and the patients' homes, or between the patients' homes; transportation of patients who may be in a wheelchair or ambulatory (able to walk on) in cars, ambulance type trucks, buses and vans suitable to transport the patients in a safe manner between facilities, between facilities and the patients homes, or between the patients homes;

- providing equipment for events, venues, facilities, festivals and concerts namely, ambulance type vehicles, wheelchair accessible vehicles
- 41 (6) CPR training; Educational demonstrations, workshops and seminars, classes, and training sessions in the fields of geriatrics and geriatric health care services, namely, geriatric nursing services, home visiting nursing care, non-medical in-home care for individuals; Educational services for patients, families, and caretakers in the field of geriatrics; educational services, namely, production of print, audio, and visual materials in the field of geriatrics including downloadable digital audio recordings, downloadable digital video recordings, digital photographs, CDs and DVDs; educational services, namely, publication of print, audio and visual materials for patients in the field of geriatrics including downloadable digital audio recordings, downloadable digital video recordings, digital photographs, CDs and DVDs; first aid training; Public education services relating to hospice and palliative care; training medical and non-medical personnel in the field of hospice and palliative care
- 42 (7) Design of medical and healthcare programs, namely, treatment plans in the provision of professional services by medical and healthcare professionals in wellness, fitness and lifestyle management practitioners
- 43 (8) Health care services namely, meal preparation services to the elderly, injured, handicapped and homebound; providing non-medical in-home services, namely, meal preparation services for the elderly
- 44 (9) Health care services namely providing nursing care, companion care, personal care, home care services to the elderly, injured, handicapped and homebound; home health care services; operating and servicing wound care clinics, foot care clinics; operation and servicing of a wellness centre providing medical services, namely, ambulant medical care, medical and nursing services for the elderly, medical care relating to patient treatment and analysis services relating to patient treatment, medical clinic services, medical diagnostic services, medical evaluation immunization clinics, pediculosis clinics, physiotherapy clinics; physiotherapy services, occupational therapy services, dietician services, voice and speech therapy services, social services, namely provision of in-home respite services for primary caregivers; social work services, namely, home health care services; pathology services relating to the treatment of person; providing emergency first aid supplies and equipment for events, venues, facilities, festivals and concerts namely, defibrillators, stretchers, medication, first aid supplies, and kits; providing paramedical personnel for forest fires and mine safety; medical emergency assistance services, namely, providing paramedical, nursing, and physician personnel to patients at events, venues, facilities, namely, musical festivals, musical concerts, sports events, dance events, cultural events, music events, entertainment venues, performance venues, sports venues, theatre facilities; providing remote paramedical personnel and services; operation of a community hospice; home nursing aid services, namely,

physiotherapy services, physical rehabilitation services, balance therapy, and assisting disabled patients using patient hoists, walking frames, wheelchairs in their physical mobility; home nursing aid services, namely assisting elderly patients using patient hoists, walking frames, and wheelchairs; medical and nursing services for the elderly, namely, palliative care, administration of medication; medical and nursing services for the elderly, namely, physiotherapy services, occupational therapy services, speech therapy services, physical rehabilitation services, balance therapy, feeding therapy services; medical and nursing services for the elderly, namely, social work services namely home health care services; medical and nursing services for the elderly, namely, pathology services relating to the treatment of person; respite care services in the nature of nursing aid services; medical services in the field of treatment of chronic illnesses, namely, in-home dialysis services, chemotherapy services, intravenous (IV) hydration therapy services, intravenous (IV) therapy services; providing paramedical personnel for long distance travel assistance; providing health and medical information via a website in the fields of medical and health care services, namely, home health care services, food nutrition, preventing and treating heart, cardiovascular diseases, strokes, dementia, and Alzheimer's disease, palliative care, mental health and wellness, geriatrics or about subjects relating thereto; providing health and medical information via a website featuring the ratings, reviews and recommendations in the fields of medical and health care services, namely, home health care services, geriatric nursing services, home nursing aid services, home-visit nursing care, medical and nursing services, nursing home services, nursing homes, nursing services, home nursing aid services, retirement residences and senior living facilities

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(10) Providing non-medical in-home personal care services for elderly individuals, namely, home organization service relating to meal preparation services for the elderly, companion services for the elderly, personal grooming assistance for the elderly; providing non-medical in-home personal care services for disabled individuals, namely, feeding, personal grooming including bathing, hair care and maintenance, oral and dental care and maintenance; companionship services for the elderly and the disabled; providing non-medical in-home services, namely, personal care services for assisting with daily living activities of the elderly, namely, companionship services for the elderly; providing non-medical in-home personal care services for assisting with daily living activities of adults, elderly persons, disabled persons, namely, home organization; providing non-medical in-home personal care services for assisting with daily living activities of the elderly, namely, feeding, personal shopping for the elderly, providing personal support services for elderly patients, their families and care givers, personal grooming including bathing, hair care and maintenance, oral and dental care and maintenance; providing non-medical in-home personal services for individuals, namely, checking home condition, supplies,

and individual well-being, running errands, making safety checks; providing on-line advice and information services relating to personal services for individuals, namely, checking home condition, supplies, and individual well-being, running errands, and making safety checks; in-home support services to senior persons, namely, geriatric care management services in the nature of the coordination of necessary services, namely, meal preparation, personal hygiene, training in the prevention of slips and falls in the patient's residence and personal care for older individuals

Action History

Action	Action date	Due date	Comments
Filed	2026-09-25		
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