

Application number
2504279

Type(s)
Standard Characters

Category
Trademark

CIPO Status
FORMALIZED

TM5 status
LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed
2026-09-29

Applicant
SpangleAI Inc.
500 108th Ave. NE, 11th Floor
Bellevue, WA 98004
UNITED STATES OF AMERICA

Agent
CLARK WILSON LLP
900 - 885 WEST GEORGIA STREET
VANCOUVER
BRITISH COLUMBIA V6C3H1

Documents
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Index headings

SPANGLE

Goods (Nice class & Statement)

- 9 (1) Downloadable software for enabling adaptive digital commerce experiences; downloadable software for generating, managing, and optimizing digital landing pages, product recommendations, and search experiences based on user website and search engine activity and patterns; downloadable software for analyzing images, text, and user activity and communications for optimizing advertising and marketing campaigns and customer e-commerce experiences; downloadable computer software for configuring and deploying intelligent software agents for use in e-commerce; downloadable software for creating, deploying, and managing intelligent agents for use in e-commerce; downloadable computer application software for optimizing, analyzing, segmenting, hosting, and transmitting electronic data, messages and images based on user website and search engine activity and patterns for optimizing advertising and marketing campaigns and customer e-commerce experiences; downloadable software for contextual product discovery, semantic search, generating product recommendations based on user website and search engine activity and patterns, and consumer behavior analysis; downloadable machine learning and natural language processing software; downloadable software for providing marketing and advertising performance insights, managing marketing and advertising campaign processes, and optimizing marketing and advertising campaigns based on user website and search engine activity and patterns; downloadable software for optimizing, analyzing, segmenting, hosting, and transmitting electronic data, messages and images based on user website and search engine activity and patterns for optimizing advertising and marketing campaigns and customer e-commerce experiences; downloadable software for launching, optimizing and evaluating advertising and marketing campaigns and strategies and customer engagement and interactions based on user website and search engine activity and patterns; downloadable software for managing data, messages and images related to marketing and customer engagement; downloadable software for customizing and tailoring marketing content based on customer interactions and preferences and website and search engine activity and patterns; downloadable software for increasing and optimizing customer engagement and sales conversion rates based on user website and search engine activity and patterns; downloadable software for deploying fine-tuned large language models trained on brand data; downloadable software for automating content generation, search

optimization, product recommendations, and real-time consumer experience orchestration; downloadable software for optimizing product discoverability in AI-driven, generative, and answer engine search experiences based on user website and search engine activity and patterns; downloadable software for generative engine optimization (GEO) based on user website and search engine activity and patterns; downloadable software for real-time orchestration of contextually relevant digital commerce experiences; downloadable software for autonomous execution of merchandising and conversion optimization actions based on user website and search engine activity and patterns; downloadable software for orchestrating intelligent agents in connection with digital merchandising, recommendation delivery, and customer engagement; downloadable software for reinforcement learning and iterative model improvement based on user behavior and engagement data; downloadable software for training machine learning models based on brand-specific data, merchandising rules, and customer interaction signals; downloadable software for enabling conversational interfaces powered by intelligent agents; downloadable software for deploying agentic conversation layers for customer interaction, product discovery, and contextually relevant e-commerce experiences; downloadable software for orchestrating real-time conversations between users and AI agents using natural language processing and generative models; downloadable software for managing agent-led dialogues to guide customer journeys and transactions in digital commerce environments.

Services (Nice class & Statement)

- 35 (1) Business consulting services, namely, providing assistance in development of business strategies and creative ideation; business monitoring and consulting services, namely, tracking web sites and applications of others to provide strategy, insight, and information on marketing, sales, business operation and product design, particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; business data analysis and performance optimization for e-commerce platforms based on user website and search engine activity and patterns for providing marketing and advertising performance insights, managing marketing and advertising campaign processes, and optimizing marketing and advertising campaigns; marketing consulting in the field of digital commerce and adaptive customer journeys; providing business information and analytics in the field of consumer behavior and product performance for optimizing marketing and advertising campaigns and customer e-commerce experiences; advertising and marketing services, namely, developing adaptive and contextually relevant marketing content and landing pages; business consulting services in the fields of merchandising, brand optimization, and sales conversion; e-commerce services, namely, optimization of online storefronts and digital product discovery experiences

based on user website and search engine activity and patterns; consulting services in the fields of AI-powered merchandising, generative search optimization, and agent-based e-commerce strategies; business consulting and implementation support in the field of intelligent agent orchestration for adaptive digital commerce; business strategy services focused on generative engine optimization (GEO), product discoverability, and conversion performance; business consulting services, namely, training brand-specific AI and machine learning models based on proprietary merchandising guidelines, business guardrails, and customer engagement patterns; providing best practices and implementation guidance for deploying AI agents in digital commerce environments; marketing consulting in the fields of generative search, product recommendations, and reinforcement learning for dynamic user experience optimization

(2) Technological consulting in the fields of artificial intelligence, machine learning, and semantic search; design and development of computer software for adaptive e-commerce and intelligent agent-based merchandising; providing temporary use of online, non-downloadable software for enabling adaptive digital commerce experiences; providing temporary use of online, non-downloadable software for generating, managing, and optimizing digital landing pages, product recommendations, and search experiences based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for analyzing images, text, and user activity and communications; providing temporary use of online, non-downloadable software for configuring and deploying intelligent software agents for use in e-commerce; providing temporary use of online, non-downloadable software for creating, deploying, and managing intelligent agents for use in e-commerce; providing temporary use of online, non-downloadable software for optimizing, analyzing, segmenting, hosting, and transmitting electronic data, messages and images based on user website and search engine activity and patterns for optimizing advertising and marketing campaigns and customer e-commerce experiences; providing temporary use of online, non-downloadable software for contextual product discovery, semantic search, and consumer behavior analysis; providing temporary use of online, non-downloadable machine learning and natural language processing software; providing temporary use of online, non-downloadable software for providing marketing and advertising performance insights, managing marketing and advertising campaign processes, and optimizing marketing and advertising campaigns based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for launching, optimizing and evaluating advertising and marketing campaigns and strategies and customer engagement and interactions based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for managing data, messages and images related to marketing and customer

engagement; providing temporary use of online, non-downloadable software for customizing and tailoring marketing content based on customer interactions and preferences and website and search engine activity and patterns; providing temporary use of online, non-downloadable software for increasing and optimizing customer engagement and sales conversion rates based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for deploying fine-tuned large language models trained on brand data; providing temporary use of online, non-downloadable software for automating content generation, search optimization, product recommendations, and real-time consumer experience orchestration based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for optimizing product discoverability in AI-driven and generative search experiences based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for generative engine optimization (GEO) and answer engine optimization based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for real-time orchestration of intelligent agents in digital commerce; providing temporary use of online, non-downloadable software for autonomous execution of merchandising and conversion optimization actions based on user website and search engine activity and patterns; providing temporary use of online, non-downloadable software for reinforcement learning and dynamic model adaptation based on user interaction data; providing temporary use of online, non-downloadable software for training and tuning machine learning models using brand-specific merchandising rules, business policies, and engagement data; providing temporary use of online, non-downloadable software for enabling conversational interfaces powered by intelligent agents; providing temporary use of online, non-downloadable software for deploying agentic conversation layers for customer interaction, product discovery, and contextually relevant commerce; providing temporary use of online, non-downloadable software for orchestrating real-time conversations between users and AI agents using natural language processing and generative models; providing temporary use of online, non-downloadable software for managing agent-led dialogues to guide customer journeys and transactions in digital commerce environments.

Claims

Priority Filing Date: April 01, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 99738416 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
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Filed	2026-09-29		
Created	2026-09-29		
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