

Application number

2504283

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-09-29

Applicant

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Documents

[View documents](#)

Index headings

GROVE

Services (Nice class & Statement)

42

(1) Software as a service (SaaS) services featuring software for use by real estate professionals for customer relationship management (CRM), marketing automation, email marketing, text message marketing, content marketing, real estate-specific digital marketing campaign management, real estate social media content scheduling, and lead generation and integration in the field of real estate; Software as a service (SaaS) services featuring software for use by real estate professionals for creating, hosting, and managing Internet Data Exchange (IDX)-powered real estate property search websites; Software as a service (SaaS) featuring software for the integration, display, and search of multiple listing service (MLS) data on real estate websites; Software as a service (SaaS) featuring customizable property search widgets, saved search functionality, and automated email alerts for real estate property listings; Software as a service (SaaS) featuring lead capture forms for real estate property listing websites operated by real estate professionals; Software as a service (SaaS) featuring analytics, reporting, and lead tracking tools for use by real estate professionals in managing real estate client relationships and property marketing campaigns; Providing a cloud-based platform that enables real estate professionals to manage real estate client communications, capture and convert real estate buyer and seller leads, and automate real estate marketing workflows; Providing an online platform for building, customizing, and integrating MLS data into real estate websites for real estate professionals; Providing temporary use of non-downloadable software for automated follow-up communications with prospective real estate buyers and sellers to facilitate lead conversion in connection with real estate property listings; Providing temporary use of non-downloadable software for displaying branded real estate property listing information on IDX-powered websites operated by real estate agents, brokers, and brokerages; Providing a cloud-based software platform featuring pre-designed, customizable website templates for use by real estate professionals in creating IDX-integrated real estate property search websites; Mobile-responsive website design and hosting services for real estate professionals, namely, designing and hosting mobile-responsive real estate property listing and search websites featuring IDX and MLS data; All of the foregoing exclusively for use by real estate professionals in connection with residential and commercial real estate transactions, real estate marketing, and real estate property search; none of the foregoing being for or in connection with clinical trials, clinical

research, pharmaceutical or medical research, e-commerce product marketplaces, product catalog management, retail product ordering, advertising insertion services, herbal products, dietary supplements, or general-purpose business project or product management software.

Claims

Priority Filing Date: July 28, 2026, Country or Office: UNITED STATES OF AMERICA, Application No. 50018964 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2026-09-29		
Created	2026-09-29		
Formalized	2026-09-29		
Pre-Assessment Letter Sent	2026-10-27		Goods or Services Not Acceptable