

Application number

2505900

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-10-06

Applicant

DRAKE INTERNATIONAL INC.
77 King St. West, Suite 4330,
PO Box 266
Toronto
ONTARIO M5K1H6

Agent

DICKINSON WRIGHT LLP
199 Bay Street, Suite 2200
P.O. Box 447
Commerce Court : Postal
Station
Toronto
ONTARIO M5L1G4

Documents

[View documents](#)

Index headings

THE FUTURE NEEDS PEOPLE

Goods (Nice class & Statement)

- 9 (1) Computer software, namely, software to management systems for human resources, professional competency and profit monitoring for businesses; downloadable electronic materials, namely, information forms, newsletters, brochures, books, manuals, posters, reports, guides and information pamphlets in the field of workplace health and safety; computer software and mobile applications in the field of workplace health and safety and disability management in the workplace; computer software and mobile applications for accessing workplace health and safety information databases, for completing workplace safety checklists, for viewing statistical information about workplace safety checklist compliance and incident reports, for scheduling workplace health and safety inspections and reviews, for viewing educational videos and training materials in the field of workplace health and safety, for testing trainees in order to ensure retention of health and safety training information, for managing and maintaining workplace health and safety training and compliance programs, for managing and maintaining a database of workplace health and safety information, for measuring safety management performance and for maintaining a record management and contractor management system in the field of health and safety training, performance and compliance

Services (Nice class & Statement)

- 35 (1) Employment services namely, providing employers with the opportunity to access information on prospective employees and providing job seekers with the opportunity to access information on employment opportunities; flex staffing services, namely placement services for temporary staff; providing business and employment consulting services, developing job specifications and profiles; personnel services namely, the selection and provision of temporary and permanent employees to businesses of all kinds; advertising services relating to job placements, employee candidate research, employee screening services, employee skill and competency testing, conducting employee performance assessments, providing employee interview techniques, and employee performance reviews; consulting and personnel services in relation to office systems and procedures, the analyses and improvement of office managerial functions, and executive personnel related projects, namely, salary administration, labour relations, employee turnover, outplacement and de-hiring; career consulting services; human resources consulting, management, administration

and outsourcing services; auditing of human resources management practices; services to employers namely, human resources consulting, outplacement counselling; preparing, conducting and processing business surveys, preparing business reports, statistical analysis and reporting services for business purposes, and employee screening for placement purposes; business management consulting services; providing and furnishing to others employee and business market surveys, business statistical, budget, cost accounting services, business production efficiency, business administrative and advertising research, analyses and services; providing information in the field of human resources; online posting of resumes by job seekers and job opportunities by employers; personnel services, namely administering employee personality, performance and aptitude testing, administering professional competency testing, providing employee performance management services, screening employee resumes for job placements, and outplacement employee counselling services for others, and professional and employee educational testing; employee testing skills services; creating, developing, improving and administering of personnel tests relating to the selection of stenographic, clerical and other office personnel technical, professional and other managerial, administrative and executive personnel; corporate image consulting advertising for others namely, promoting the goods and services of others through the placement of advertisements on Internet websites and in e-mail newsletters; book-keeping and accounting clerical services; personnel recruitment and placement; personnel recruitment consultancy; recruitment and placement of permanent and temporary staff for others; Human resource audits, namely, conducting business audits in the field of human resources; Human resource management; Human resource consultancy; surveys (opinion polling) for business purposes; psychological testing, personality testing, behavioural testing, computer competency testing, teamwork and team building testing, and skills testing, all for the personnel or employee selection; personnel resources management; employee resume screening services, namely, conducting resume compilation, background checks and reference checks for personnel seeking employment; employment counselling services; team building (personnel management); providing technological advisory or consultation services for others in the field of permanent and temporary staffing, employee performance, employee recruitment, employee skills assessment, and international employee recruitment and talent management; enterprise surveys, namely employee surveys; employment and personnel consultancy services, namely assessment of overseas qualifications services, overseas placement services, local placements from overseas applicants.

41

(2) Providing professional training for leadership development and team building skills for others; Provision of education and training programs for nurse and health services; education and training on employee quality assurance systems within businesses of others; personnel

services namely, the training of temporary and permanent employees for job placements with businesses; organization and provision of seminars, workshops to others in the field of employee education, career counselling, human resources and employee training programs; providing employee training in relation to computers, computer technology, computer hardware and computer software through classroom, on-site and online instruction; online educational courses for members in career transitioning, career building, and computer skills namely word processing, spreadsheet use, Internet use and email; career building services namely, career counselling, workshops, seminars, interview coaching, resume writing, skills testing and assessment, counselling for work/life balance, training in networking skills, job searching skills; standardized educational testing; creating, developing, administering personnel skills and performance tests relating to the training of stenographic, administrative, clerical and office personnel, technical, professional, managerial and executive personnel; providing and furnishing training and development seminars for new managers and office support staff on a public or in-house basis, covering topics on time management, interviewing techniques, staff selection and supervisory skills; providing professional training for leadership development and team building skills for others; arranging for social gatherings and meetings at conventions, workshops and seminars; testing, test monitoring, and analysis of tests scores and performance data to determine professional and educational competency for others; educational services, namely, conducting courses of instruction, seminars, conferences and training in the field of human resources; educational services, namely, providing English language courses; creating, developing, improving personnel tests; design and development of professional and educational competency tests, psychometric testing, behavioural profiling and skill assessment programs for others; event planning; providing non-downloadable online electronic publications in the field of human resources, business management, business information, recruitment, leadership training, business productivity and business development.

42

(3) Providing non-downloadable computer software applications for tracking, reviewing and regulatory compliance in the field of permanent and temporary staffing, employee performance, personnel management, employee skills assessment, talent management employee training, employee screening and recruitment, human resources management and administration services and workplace efficiency; preparing, conducting and processing employee skills testing and evaluation; providing design and development of computer software services for others in the field of in the field of permanent and temporary staffing, employee performance, personnel management, employee skills assessment, talent management employee training, employee screening and recruitment, human resources management and administration services and workplace efficiency; provision

- of online non-downloadable software enabling job providers to search for job candidates, post job vacancies, communicate with recruiters, and download information related to candidate searches and professional development opportunities
- 44 (4) Employee fitness and wellness testing services; Psychological counselling; stress-management counselling; trauma counselling; consultancy on drug and alcohol testing program; psychological support services; occupational health and safety services; medical and psychological consultancy in relation to the return to work of employees, employee rehabilitation, workplace wellbeing, workplace trauma management and employee assistance; consultancy, advisory, assessment and facilitation services in relation to the return to work of injured workers
- 45 (5) Consulting and assessment services in the field of workplace health and safety and disability management in the workplace; consultancy on regulations on workplace health and safety; consultancy on compliance with workplace safety regulations and injury management; job and workplace safety audit services for commercial and industrial businesses; managing and maintaining workplace health and safety training and compliance programs for others; managing and maintaining a database of workplace health and safety information for others; providing information and preparing business reports in the field of workplace health and safety management; consulting services related to the field of workplace health and safety management; arranging and conducting trade shows and conferences in the field of business management and workplace health and safety; providing online information in the field of workplace health and safety management for businesses and individuals

Action History

Action	Action date	Due date	Comments
Filed	2026-10-06		
Created	2026-10-06		
Formalized	2026-10-06		