

Application number

2506802

Type(s)

Standard Characters

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2026-10-09

Applicant

ALIBABA INNOVATION
PRIVATE LIMITED
51 Bras Basah Road, #03-06
Lazada One
Singapore 189554,
SINGAPORE

Agent

MARKS & CLERK
33 Yonge Street,
Suite 300
Toronto
ONTARIO M5E1G4

Documents

[View documents](#)

Index headings

HAPPYBLOOM

HAPPY BLOOM

Goods (Nice class & Statement)

9 (1) Smartglasses; computers; recorded computer operating programs; computer keyboards; modems; computer mouse; computer printers; computer scanners; computer speakers; downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, informational sheets, instructional materials in the field of business management, electronic business transactions, information technology, cloud computing networks and applications, consumer telecommunication devices, digital marketing and financial management, retail store and wholesale store services, transportation, tourist accommodation services, and travel agency services; downloadable mobile application e-commerce software to allow users to perform electronic business transactions via a global computer network; downloadable database integration software for business management; e-commerce software to allow users to perform electronic business transactions via a global computer network; downloadable music files; downloadable image files containing artworks, texts, graphics and photographs; downloadable artificial intelligence computer software for deep learning, machine learning, and computer vision; downloadable artificial intelligence software for digital image generation; downloadable artificial intelligence software for digital video generation; downloadable artificial intelligence software for text to digital image generation; computer application software that gives computer users the ability to upload, exchange and share videos via the internet; computer hardware; pre-recorded, downloadable audio and video recordings, images, text, graphics in the field of electronic commerce, namely, business operation and management of online retail department store and wholesale department store services; pre-recorded, downloadable audio and video recordings, images, text, graphics in the field of database management, namely, processing, updating, storing, retrieving and maintenance of audio, video, voice, images, text and graphics in computer databases; humanoid robots having communication and learning functions for assisting and entertaining people; downloadable computer software platform for assisting programming developers to collaborate on digital computer programming code as used in multiple application programs

Services (Nice class & Statement)

38 (1) Electronic exchange of messages via a global computer network; instant messaging services; voice

- messaging services; digital text messaging services; electronic exchange of messages using chat lines, chatrooms and Internet forums; email transmission of data and documents via computer terminals; text messaging services; digital sms services via electronic communications networks; multimedia messaging services [MMS]; wireless digital messaging services; electronic mail services through wired and wireless access, paging services, wireless digital messaging services; peer-to-peer (p2p) sharing services, namely live streaming of messages and text among internet users over electronic communications networks; electronic mail services; providing information about mobile telephone communication; teleconferencing services; providing internet chatrooms; providing access to databases; transmission of digital files, namely digital photographs defined by the user by means of wireless computer networks; videoconferencing services; providing access to online forums for the transmission of messages, comments and multimedia content among users; providing chatrooms in virtual environments
- 41 (2) Computer training; publishing of electronic publications online and over a global computer network; production of music; film production, other than advertising films; providing educational information in the field of artificial intelligence and video generation technology; organization and staging of competitions in the field of artificial intelligence and video generation technology; arranging and conducting seminars, workshops, conferences in the field of e-commerce operations; arranging and conducting conferences, workshops and seminars in the field of business management; organization of exhibitions for cultural or educational purposes in the fields of computer game design, virtual reality, cloud computing, graphic design and computer software development; arranging and conducting of competitions for encouraging use and development of interactive electronic games entertainment; entertainment in the nature of e-sports tournaments; entertainment services in the form of non-downloadable television shows, movies, films, videos and short films; providing entertainment information in the field of television shows via the internet; providing online music, not downloadable; entertainment services in the nature of non-downloadable digital content being videos via the Internet; entertainment services, namely, providing on-line, non-downloadable virtual content being art works, photographs, images, animation, and videos, for use online and in virtual environments; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes;
- 42 (3) Computer technology consultancy services; research in the field of artificial intelligence technology; research on robotic process automation technology; research and development of new products for others; artificial intelligence consultancy; research in the field of artificial intelligence technology; computer programming; computer software design; conversion of data or documents from physical to electronic media; creating and maintaining websites for others; providing search engines for the

internet; digitization of documents; software as a service (SaaS) provider offering software to operate, monitor and manage third-party software applications in decentralized cloud storage facilities; software as a service (SaaS) provider offering business automation software for the secure operation and integration of network based mobile applications of others hosted on cloud-based virtual servers; software as a service (SAAS), namely software for use in cloud infrastructure management and automation; electronic data lake storage; electronic data storage, namely, archiving business documents, personal documents and corporate documents; providing information on computer technology and programming via a web site; providing virtual computer systems and virtual computer environments through cloud computing; creating and designing website-based indexes of information for others [information technology services]; platform as a service [PaaS] offering computer software platforms in the field of business operations and e-commerce transactions; design of computer-simulated models; rental and updating of software for data processing; computer system design; artificial intelligence as a Service (AlaaS) provider for the delivery of cloud-based AI video models and generative video synthesis tools

Claims

Priority Filing Date: September 30, 2026, Country or Office: SINGAPORE, Application No. 40202626208S in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2026-10-09		
Created	2026-10-09		
Formalized	2026-10-09		