

Numéro de demande

1200660

Type(s)

Mot

Catégorie

Marque de commerce

Statut de l'OPIC

RETIRÉE PAR LE
PROPRIÉTAIRE

Statut de TM5

INACTIVE/DEMANDE/ Retirée
/Abandonnée



Le titulaire de la marque
demandée a retiré (autrement
dit, abandonné) la demande et
celle-ci n'est plus active.

Produite

2003-12-31

Requérant

PHYSICIAN PARTNERS INC.
600 Colborne Street, Suite 100
London
ONTARIO N6B2V2

Documents

[Afficher les documents](#)

Texte du désistement

Le droit à l'emploi exclusif des mots PHYSICIAN and GUIDE en dehors
de la marque de commerce n'est pas accordé.

Rubriques d'index

PHYSICIAN PARTNERS GUIDE

Produits (Classe de Nice & Énoncé(s))

- (1) Printed publications, namely books, magazines, periodicals and guides in printed and electronic form.
- (2) On-line publications, namely, an on-line magazine, newsletter and on-line catalogue promoting the services of medical clinics, hospitals, communities and individuals.
- (3) Computer software for recruiting and retaining physicians and other healthcare workers.

Services (Classe de Nice & Énoncé(s))

**Information
relative de
classification**

- (1) Management consulting services in the field of physician and other healthcare workers recruitment and retention.

**Mise en
garde**

- (2) Management consulting services for improving a community's healthcare services.

Les données
relatives à la
classification
sont fournies
à des fins d'
information et
de recherche
seulement. L'
OPIC ne
garantit pas l'
exactitude
des classes
attribuées à la
marque de
commerce.
Ces données
n'ont aucune
valeur
juridique.

- (3) Consulting services, namely in the field of marketing services, namely conducting marketing surveys for others; creation for marketing campaigns for others; providing event marketing services for others; conducting market research for others; developing marketing strategies for others; and marketing products and services of others by means of a global computer network and via cellular and wireless communications; public relations; and crisis management.

Revendication(s)

- (4) Consulting services in the field of municipal governments designed to stimulate economic development in communities by working with local governments, local economic development organizations, chambers of commerce, community futures development corporations, tourism organizations, merchants or business or business improvement associations, employment offices, local training institutions, local business of industry associations and key local businesses and other community groups to overcome obstacles related to healthcare services and expand economic growth and jobs in their communities; promoting of products and services for others through the dissemination of information via (or by means of) a global

Used in
CANADA
since

February 01, 2001 on services (18) Used in CANADA since March 01, 2000 on services (19) Used in CANADA since June 01, 2001 on services (20) Used in CANADA since February 01, 2001 on services (21), (22) Proposed Use in CANADA on goods and on services (1), (2),(3),(4),(5), (6),(7),(8),(9), (10),(11),(12), (13),(14),(15), (16),(17)

computer network and via cellular and wireless communications; promotion of products and services, also for others, by placing advertisements and promotional displays in an electronic site accessible through a global computer network and through cellular and wireless communications; promotion of web sites for others via direct mail, electronic mail accessible through a global computer network and the world-wide-web (Internet), cellular and wireless communications; promotion and advertising medical and pharmaceutical products for others through the dissemination of information through electronic e-mail services and/or through cellular and wireless communications.

(5) Job recruitment and job placement services rendered through the medium of a global computer network.

(6) Computer services, namely providing links to web sites and information in the fields of health, health care, medicine, nutrition, exercise, physical fitness and health insurance.

(7) Computer services, namely providing an on-line magazine and guide in the field of physician services.

(8) Internet services, namely operation of an Internet web site providing information storage and retrieval, and access to databases and information on physicians, healthcare workers, practice opportunities, communities, physician services, healthcare and healthcare workers recruitment and retention ideas.

(9) Publishing services, namely publishing an on-line and print guide containing articles and information in the field of healthcare.

(10) Public relations services, namely orienting new physicians and spouses and family to the medical community and discussion of employment, educational and cultural opportunities afforded by the community and monitoring physician and family satisfaction with the community; and advertising services, namely providing services for others to assist in direct electronic mail advertising, assisting others in placing and running advertisements on a global computer and communication network, publication and advertising for others via the Internet.

(11) Advertising services, namely providing advertising for others via an online electronic commercial network being a global computer network known as the Internet; marketing services for third parties, namely conceptualizing creative

content and producing advertisement and marketing packages for others.

(12) Educational services, namely, providing information about communities, towns, cities, hospitals, medical clinics and physician practices to interested parties through seminars, conferences, workshops, presentations, printed materials and telephone inquiries.

(13) Providing the service of compiling, maintaining, servicing, disseminating and distributing, messages, data, information and images via electronic mail or facsimile transmission or printed form for an information database in which a community, town or city may display and advertise their community, town or city, their services, maps, schedules, attractions, restaurants, marketplace, healthcare providers, physician service providers and businesses located in and around the communities, towns or cities; real estate information; infrastructure information for cities, towns and communities, reviews on sports, entertainment, arts, music, cultural and civic events; information for the general public in the field of economic and community development.

(14) Providing the service of compiling, maintaining, servicing, disseminating and distributing messages, data, information and images via electronic mail or facsimile transmission or printed form for an information database and on-line catalogue in which individuals, companies, businesses may advertise their individual, corporate, business or collective goods and services locally, regionally, nationally and world wide.

(15) Educational services, namely seminars, workshops, lectures and training in the area of healthcare workers and physician recruitment and retention skills.

(16) Business management consultation services, namely providing consultation on improving a medical practice's, medical clinic's, hospital's and community's goods and services to better meet the needs of physicians and other healthcare workers and improving a medical practice's, medical clinic's, hospital's and community communications with physicians and other healthcare workers.

(17) Provision of management consulting and advisory services related to negotiation, namely, diagnostic analysis; strategic advice services, namely general business and related strategic advice to persons and entities conducting or intending to conduct negotiations; representation of third parties in negotiations; providing the services of an individual experienced in negotiations; and the services of managing negotiations for clients.

(18) Provision of consulting services in the field of professional practice management and the re-engineering of health-care practice and clinic operations including office, administrative, business management and health-care services; examining work flows and designing and implementing effective structures, processes and practices in the field of solo and group medical practice and medical clinics; analyzing workplace efficiency, service improvement, development and improvement of employer /employee relations and development and improvement of patient relations; consulting services in the field of human resource development related to a process of recruiting and retaining physicians and nurses and implementing productivity and change management techniques for physicians and private practices, group practices, and hospital-based practices; services to enhance the operation of professional practices, namely operations review, profitability and productivity review, contract management; management consulting services, namely, services assisting professional practices to evaluate and improve their business processes and performance through resource management; financial analysis and consultation in the nature of assisting clients with financial and strategic initiatives, namely, restructuring, valuation of practices.

(19) Business services, namely, physician placement and recruitment, personnel management, personnel management consultation, employment counselling and recruiting, payroll preparation, travel management.

(20) Provision of physician practice management services to medical practices and medical clinics designed to assist physicians and ancillary personnel in identifying increased operating efficiencies, containing costs, promoting and marketing practices; clinical research studies; office, administrative and business management services; providing information and advice in the fields of information technology , computers, computer systems and computer networks; electronic medical records, namely managing patient charts, electronic charts, electronic medical records, computer patient records and chronic disease management records; billing and reimbursement management; providing information and advice in the field of accounting, accounting systems and the selection of applications, hardware and tools in the field of accounting; cost-benefit analyses; medical office design; medical premise lease negotiations; medical office real estate development; medical practice personnel management; physicians and administrative staff recruiting services; provision of office and medical equipment leasing services and office and medical equipment procurement services; insurance management; personal financial management for physicians; tracking of

patient-care trends, utilization, outcomes and market-driven health-care reform; development of strategic alliances with suppliers to physicians.

(21) Recruitment services, namely, placement of temporary and permanent physician personnel in the medical field, including search, recruitment, selection, negotiation and placement of physicians of all qualifications.

(22) Reporting services related to tracking and monitoring financial and other data for the purposes of monitoring business performance of a medical practice, medical clinic and physicians, in printed form or by means of and over the Internet.

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Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2003-12-31		
Créé	2004-01-13		
Formalisée	2004-01-26		
Recherche enregistrée	2004-05-31		
Premier rapport de l'examineur	2004-05-31	2004-09-30	
Correspondance créée	2004-07-27	2004-11-27	
Approuvée	2005-06-08		
Publiée	2005-07-13		Vol.52 Issue 2646
Admise	2005-09-30		
Avis d'admission envoyé	2005-09-30	2006-12-31	
Retirée par le propriétaire	2007-01-22		