

**Numéro de demande**

1392714

**Numéro d'enregistrement**

TMA971229

**Type(s)**

Mot

**Catégorie**

Marque de commerce

**Statut de l'OPIIC**

ENREGISTRÉE

**Statut de TM5**

ACTIF/ENREGISTREMENT/  
émit et actif



La demande de marque a été  
enregistrée auprès de l'Office.

**Produite**

2008-04-17

**Enregistrée**

2017-05-18

**Date d'expiration de l'  
enregistrement**

2032-05-18

**Propriétaire actuel**

Intermed Asia Limited  
Unit No. 205 (Rm 5), 2/F  
Harbour Centre Tower 2  
8 Hok Cheung Street, Hung  
Hom  
Kowloon,  
HONG KONG

**Agent**

XIN XU  
(Fang An Law PC)  
Suite 200, 55 Village Centre  
Place,  
Mississauga  
ONTARIO L4Z1V9

**Rubriques d'index**

MAGIC CUBE

**Produits (Classe de Nice & Énoncé(s))**

(1) Blank magnetic data carriers, namely USB sticks, hard disk drives, plastic cards with magnetic strips, having the form of credit cards, balls, miniature cans, miniature houses, and miniature bottles for softdrinks; compact discs, DVDs and USB sticks containing music and promotional video recordings having the form of compact discs, USB sticks, puzzles, credit cards, balls, miniature cans, miniature houses and miniature bottles for softdrinks; floppy disks and computer softwares containing music and promotional video and 3-D images of promotional products containing music and promotional video recordings; calculators; computer game and puzzle software; computer game and puzzle software that can be accessed, downloaded and played over cable and satellite networks, wireless networks, computer networks and global communication networks; game and puzzle software for playing on mobile phones; joysticks; computer mice; pointing devices (software) namely mice, trackballs, joysticks, light pens; mouse mats; digital pictures frames; plastic bags, film, rolls for packaging; printers' type; printing blocks; promotional products and advertising carriers, namely miniature cans, credit cards, houses, bottles for softdrinks, and compact discs, DVDs and USB sticks, made of paper and cardboard; multiform promotional products and advertising carriers, namely miniature cans, houses (made of glass or plastic), bottles for softdrinks, having a plastic shape consisting of round, spherical, cylindrical, curved, straight, oblique and twisted forms and combinations thereof

(2) Compact discs, DVDs and USB sticks containing music and promotional video recordings having the form of puzzles, computer softwares containing music and promotional video and 3-D images of promotional products containing music and promotional video recordings; promotional products and advertising carriers, namely miniature houses made of paper and cardboard; multiform promotional products and advertising carriers, namely miniature houses (made of glass or plastic), having a plastic shape consisting of round, spherical, cylindrical, curved, straight, oblique and twisted forms and combinations thereof.

**Services (Classe de Nice & Énoncé(s))**

**Information relative de classification**

**Mise en garde**

Les données relatives à la classification sont fournies à des fins d'information et

(1) Advertising the wares and services of others on communication media, namely multiform promotional products and advertising carriers, namely miniature cans, credit cards, houses, bottles for softdrinks, and compact discs, DVDs and USB sticks, having a plastic shape consisting of round, spherical, cylindrical, curved, straight, oblique and twisted forms and combinations thereof;

**Propriétaire inscrit**

PF Concept International B.V.  
De Lasso 14  
2371 GV Roelofarendsveen  
PAYS-BAS

**Requérant**

PF Concept International B.V.  
De Lasso 14  
2371 GV Roelofarendsveen  
PAYS-BAS

**Ancien propriétaire**

Polyconcept Holding B.V.  
De Lasso 14  
2371 GV Roelofarendsveen  
PAYS-BAS

**Ancien propriétaire**

Polyconcept Finance B.V.  
De Lasso 14  
2371 GV Roelofarendsveen  
PAYS-BAS

**Ancien propriétaire**

PF Concept International  
Cöoperatief U.A.  
Kabelweg 1  
2371 GX Roelofarendsveen  
PAYS-BAS

**Documents**

[Afficher les documents](#)

de recherche  
seulement. L'  
OPIC ne  
garantit pas l'  
exactitude  
des classes  
attribuées à la  
marque de  
commerce.  
Ces données  
n'ont aucune  
valeur  
juridique.

**Revendication(s)**

Priority Filing  
Date: October  
22, 2007,  
Country or  
Office:  
NETHERLANDS,  
Application  
No. 1145606  
in association  
with the same  
kind of goods  
(1) and in  
association  
with the same  
kind of  
services (1)  
Used in  
NETHERLANDS  
on goods  
(1) and on  
services (1)  
Registered in  
or for  
NETHERLANDS  
on May  
12, 2008,  
under No.  
0842474 on

goods (1) and  
on services (1)  
Declaration of  
Use filed April  
24, 2017 on  
goods (2) and  
on services (2)

**Inscriptions (aussi connus « Note**

advertising services, namely advertising of wares and services of others; promotional services, namely advertising of wares and services of others (also provided through the internet); retail services relating to, as well as intermediation in, commercial affairs in the sale of products made on order, namely mail order sales and sales via the Internet, of wares and in the sale and supply of gifts to worldwide retailers, in respect of promotional wares and toys, namely, miniature cans, credit cards, houses, bottles for softdrinks and compact discs, DVDs and USB sticks, and clothing; direct marketing, sales promotion, marketing, dissemination of advertising matter, direct mail advertising and sales promotion for others, all of the aforesaid in relation to wares and services of others on communication media, namely multiform promotional products and advertising carriers, namely miniature cans, credit cards, houses, bottles for softdrinks, and compact discs, DVDs and USB sticks, having a plastic shape consisting of round, spherical, cylindrical, curved, straight, oblique and twisted forms and combinations thereof; administrative services, namely administrative handling of orders as regards mail order services; collecting and providing promotional articles (for third parties), namely promotional wares and toys, namely, miniature cans, credit cards, houses, bottles for softdrinks and compact discs, DVDs and USB sticks, and clothing (excluding the transport thereof) in order to provide the possibility for third parties (the consumer) to look at and purchase these articles, also via the internet; registration, compilation and systematization of marketing data on company activities, new product proposals, costs and revenues of advertising campaigns, and registration, compilation and systemization in catalogues of commercial data on promotional wares and toys, miniature cans, credit cards, houses, bottles for softdrinks and compact discs, DVDs and USB sticks, and clothing; industrial design and further development of design products, namely promotional products; provision of advice about the aforesaid services, namely consulting in the field of industrial design for others; providing temporary use of non-downloadable computer software containing 3-D images of promotional products that can be accessed over cable and satellite networks, wireless networks, computer networks and global communication networks.

(2) Retail services relating to, as well as intermediation in, commercial affairs in the sale of products made on order, namely mail order sales and sales via the Internet, of wares and in the sale and supply of gifts to worldwide retailers, in respect of promotional wares and toys, namely, miniature houses, direct marketing, sales promotion, marketing, dissemination of advertising matter, direct mail advertising and sales promotion for others, all of the aforesaid in relation to wares and services of others on communication media, namely multiform promotional products and advertising carriers, namely miniature houses, having a plastic shape consisting of round, spherical, cylindrical, curved, straight, oblique and twisted

de bas de page ») forms and combinations thereof; administrative services, namely administrative handling of orders as regards mail order services; collecting and providing promotional articles (for third parties), namely promotional wares and toys, namely, miniature houses, (excluding the transport thereof) in order to provide the possibility for third parties (the consumer) to look at and purchase these articles, also via the internet; registration, compilation and systematization of marketing data on company activities, new product proposals, costs and revenues of advertising campaigns, and registration, compilation and systemization in catalogues of commercial data on promotional wares and toys, houses; industrial design and further development of design products, namely promotional products; provision of advice about the aforesaid services, namely consulting in the field of industrial design for others; providing temporary use of non-downloadable computer software containing 3-D images of promotional products that can be accessed over cable and satellite networks, wireless networks, computer networks and global communication networks.

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: T: Merger / Fusionnement  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-18  
 DATE OF CHANGE / DATE DE CHANGEMENT: T: 2020-12-29  
 COMMENTS / COMMENTAIRES: FROM: PF Concept International B.V.  
 TO: Polyconcept Holding B.V.  
 Voir Preuve au dossier/See evidence on File No. 1382838

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger / Fusionnement  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-18  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2020-12-30  
 COMMENTS / COMMENTAIRES: FROM: Polyconcept Holding B.V.  
 TO: Polyconcept Finance B.V.  
 Voir Preuve au dossier/See evidence on File No. 1382838

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger / Fusionnement  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-18  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2020-12-31  
 COMMENTS / COMMENTAIRES: FROM: Polyconcept Finance B.V.  
 TO: CB Poly International Holdings Coöperatief U.A.  
 Voir Preuve au dossier/See evidence on File No. 1382838

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-18  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2021-01-04  
 COMMENTS / COMMENTAIRES: FROM: CB Poly International Holdings Coöperatief U.A.

TO: PF Concept International Cöoperatief U.A.  
 Voir Preuve au dossier/See evidence on File No. 1382838  
**CHANGE IN TITLE / CHANGEMENT EN TITRE:**  
 TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-10-14  
 DATE OF CHANGE / DATE DE CHANGEMENT: 2025-09-29  
 COMMENTS / COMMENTAIRES: FROM/DE: PF Concept International  
 Cöoperatief U.A.  
 TO/A: Intermed Asia Limited

## Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2008-04-17		
Créé	2008-04-24		
Formalisée	2008-04-29		
Note au dossier	2008-07-16		Amendment recorded as per correspondence dated 19/07/08
Recherche enregistrée	2009-01-22		
Premier rapport de l'examineur	2009-01-22	2009-05-22	
Prolongation de délai	2009-04-21	2009-11-22	Request Letter Date: 2009 /04/15
Correspondance créée	2010-01-19	2010-07-19	
Prolongation de délai	2010-07-28	2011-01-19	Request Letter Date: 2010 /07/19
Correspondance créée	2011-02-04	2011-08-04	
Prolongation de délai	2011-08-08	2012-02-04	Request Letter Date: 2011 /08/02
Correspondance créée	2012-03-15	2012-09-15	
Prolongation de délai	2012-09-18	2013-03-15	Request Letter Date: 2012 /09/14
Avis d'approbation envoyé	2013-05-08	2013-06-05	
Note au dossier	2013-05-30		Clerical errors corrected to statement of wares and services.
Approuvée	2013-06-27		APPROVED BY PROGRAM EX200M1
Publiée	2013-07-10		Vol.60 Issue 3063
Admise	2013-10-25		
Avis d'admission envoyé	2013-10-25	2014-04-25	
Prolongation de délai	2014-04-29	2014-10-25	Request Letter Date: 2014 /04/24
Prolongation de délai	2014-10-28	2015-04-25	Request Letter Date: 2014 /10/17
Prolongation de délai	2015-05-04	2015-10-25	Request Letter Date: 2015 /04/23

Prolongation de délai	2015-11-02	2016-04-25	Request Letter Date: 2015 /10/23
Prolongation de délai	2016-05-06	2016-10-25	Request Letter Date: 2016 /04/25
Prolongation de délai	2016-10-26	2017-04-25	Request Letter Date: 2016 /10/21
Enregistrée	2017-05-18	2032-05-18	
Changement d'agent	2021-03-18		From: 4 To: 2502 / Voir Preuve au dossier/See evidence on File No. 1382838
Modification de l'enregistrement	2021-03-18		Merger / Voir Preuve au dossier/See evidence on File No. 1382838
Modification de l'enregistrement	2021-03-18		Merger / Voir Preuve au dossier/See evidence on File No. 1382838
Modification de l'enregistrement	2021-03-18		Merger / Voir Preuve au dossier/See evidence on File No. 1382838
Modification de l'enregistrement	2021-03-18		Name and Address / Voir Preuve au dossier/See evidence on File No. 1382838
Changement d'agent	2025-10-09		From/De: 2502 To/A: 20755
Changement de titre inscrit	2025-10-14		Assignment/Cession