

Numéro de demande

1803886

Numéro d'enregistrement

TMA1087016

Type(s)

Caractères standard

Catégorie

Marque de commerce

Statut de l'OPI

ENREGISTRÉE

Statut de TM5

ACTIF/ENREGISTREMENT/
émit et actif



La demande de marque a été
enregistrée auprès de l'Office.

Produite

2016-10-07

Enregistrée

2020-11-04

**Date d'expiration de l'
enregistrement**

2030-11-04

Propriétaire inscrit

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Agent

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Documents

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Rubriques d'index

THE BEST PRACTICES ARE THE ONES THAT WORK FOR YOU
PRACTISES

Produits (Classe de Nice & Énoncé(s))

- 9 (1) Computer software for use in predictive analytics in the field of text entry for use with smart phones; Downloadable computer software for use in the fields of medical and healthcare services provided by healthcare professionals, healthcare institutions and physician practices to record and monitor the performance and delivery of medical and healthcare services, to record and monitor business operations and management of healthcare professionals, healthcare institutions, and physician practices and to record and monitor patient safety practices of healthcare professionals, healthcare institutions and physician practices; Downloadable software for use in data collection, data analysis, data integration and reporting in the field of pharmaceutical, medical and healthcare information for purposes of improving patient care or healthcare resource utilization; Downloadable electronic publications, namely, case studies, white papers, articles, brochures, newsletters, presentations, infographics, and research papers and studies in the field of healthcare; Downloadable electronic publications, namely, case studies, white papers, articles, brochures, newsletters, presentations, infographics, and research papers and studies in the field of education
- 16 (2) Publications, namely, case studies, white papers, articles, brochures, newsletters, presentations, infographics, and research papers and studies in the field of healthcare; Publications, namely, case studies, white papers, articles, brochures, newsletters, presentations, infographics, and research papers and studies in the field of education

Services (Classe de Nice & Énoncé(s))

- 35 (1) Business consultancy services relating to business management, business planning, business analysis, business organization, business operations, advertising, and marketing; business intelligence reporting; Business consultation in the field of predictive analytics; Business risk management consultation; Business management services relating to information and data compiling and analyzing; Market research; Market intelligence services; Market research, business management analysis and strategic business analyses; Market research consultation; Marketing research; Collection of market research information; Analysis of market research data and statistics; Consumer research; Business management consulting for healthcare institutions and providers and related businesses; Consulting in the fields of business

operations and management of healthcare institutions and providers; Formulation and implementation of best business management practices for healthcare institutions and providers; Providing healthcare benchmarking information to healthcare institutions and providers; Business consulting and information services for healthcare institutions and providers in the field of business management; Business management consulting for educational institutions; Consulting in the fields of business operation and business management of educational institutions; Formulation and implementation of best business operation and business management practices for educational institutions; Providing business benchmarking information to educational institutions; Consulting in the fields of student recruitment; Managed service outsourcing in the fields of student recruitment, financial aid, alumni participation, and fundraising for educational institutions; Business organization and management consulting; Business development consulting services; Business management consulting and advisory services; Business organization consulting; Business efficiency analysis and consulting; Business marketing consulting services; Personnel management consulting; Providing business research and insights for healthcare institutions and providers

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(2) Providing online forums for transmission of messages concerning medicine, patient population health management, and medical research, healthcare providers, and healthcare institutions; Providing web-based business intelligence tools, namely, providing access to an online computer databases in the field of improving operational efficiency of healthcare institutions and providers and the quality of patient care; Providing a web-based business intelligence tool, namely, providing access to an online computer database in the field of improving operational efficiency and quality of educational institutions and their services

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(3) Computer software training; Education services, namely, providing web conferences, webinars, conferences, summits, seminars, workshops, podcasts, courses, and classes in the field of medicine, patient population health management, and medical research; Providing online publications, namely, case studies, white papers, articles, brochures, newsletters, infographics, and research papers and studies in the field of healthcare medical treatment services provided by healthcare professionals, healthcare institutions and physician practices; Providing information featuring blogs and non-downloadable publications in the nature of case studies, white papers, articles, brochures, newsletters, infographics, and research papers and studies in the field of medicine, patient population health management, and medical research via a website; Providing online training in the field of medicine, patient population health management, medical research, and healthcare practice management via online learning portals and e-learning platforms; Education services, namely, providing web conferences, webinars, conferences, summits, seminars, workshops, podcasts, courses, and classes for continuing

professional development of healthcare professionals in the field of improving the efficiency and operational management of healthcare institutions and physician practices; Providing online publications, namely, case studies, white papers, articles, brochures, newsletters, infographics, and research papers and studies in the field of medical treatment services as provided by healthcare professionals, healthcare institutions and physicians; Providing online training for continuing professional development of healthcare professionals in the field of improving the efficiency and operational management of healthcare institutions and physician practices via online learning portals and e-learning platforms; Conducting fellowship training programs in the fields of management of healthcare

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(4) Data mining consisting of analyzing data to identify consumer patterns, relationships and trends; Computer software consulting; Managed service provider services, namely, website hosting and computer software application management; Computer programming; Computer software design; Computer software development; Customizing computer software; Installation, maintenance, and updating of computer software; Providing temporary use of non-downloadable computer software for use in hospital and healthcare facility operations and management, namely, non-downloadable computer software for use in patient registration, appointment scheduling, patient admission, in-patient management, inventory control, billing, maintaining electronic medical records, workflow management of healthcare personnel, recruitment, applicant tracking and human resources management; Design and development of computer software in the fields of healthcare institutions and physician practices for managing and improving patient care and outcomes, and to assess medical treatment success rates.

Revendication(s)

Used in CANADA since at least as early as October 07, 2016
 Priority Filing Date: April 07, 2016, Country or Office: UNITED STATES OF AMERICA, Application No. 86968110 in association with the same kind of goods and in association with the same kind of services
 Used in UNITED STATES OF AMERICA
 Filed in UNITED STATES OF AMERICA on April 07, 2016, under No. 86968110

Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2016-10-07		
Créé	2016-10-11		
Formalisée	2016-10-13		
Recherche enregistrée	2017-06-01		
Premier rapport de			

l'examineur	2017-06-01	2017-12-01	
Prolongation de délai	2017-11-28	2018-06-01	Request Letter Date: 2017 /11/17
Prolongation de délai	2018-06-13	2018-12-01	Request Letter Date: 2018 /05/30
Correspondance créée	2019-04-30	2019-10-30	
Correspondance créée	2019-10-23	2020-04-23	
Correspondance créée	2020-03-10	2020-09-10	
Approuvée	2020-07-09		APPROVED BY PROGRAM EX200M1
Avis d'approbation envoyé	2020-07-09		APPROVED BY PROGRAM EX200M1
Publiée	2020-08-05		Vol.67 Issue 3432
Enregistrement en attente	2020-10-28		
Avis de droits d'enregistrement envoyé	2020-10-28	2021-04-28	
Enregistrée	2020-11-04	2030-11-04	