

## SVB (Chevron) Silicon Valley Bank (Box Design in color) — 1966166

### Numéro de demande

1966166

### Numéro d'enregistrement

TMA1146228

### Type(s)

Dessin

### Catégorie

Marque de commerce

### Statut de l'OPIIC

ENREGISTRÉE

### Statut de TM5

ACTIF/ENREGISTREMENT/  
émit et actif



La demande de marque a été  
enregistrée auprès de l'Office.

### Produite

2019-05-31

### Enregistrée

2022-10-14

### Date d'expiration de l' enregistrement

2032-10-14

### Propriétaire inscrit

SVB Financial Group  
3003 Tasman Drive  
Santa Clara, CA 95054  
ÉTATS-UNIS D'AMÉRIQUE

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

### Documents

[Afficher les documents](#)

### Rubriques d'index

SVB SILICON VALLEY BANK

### Information sur les codes de Viennes (Code & Description)

24.15.21	Pointes de flèches -- Note: Non compris les pointes de flèches en forme d'angles (26.3.23).
26.3.23	Lignes ou bandes formant un angle -- Note: Y compris les chevrons et les pointes de flèches formées par des lignes ou des bandes.
25.5.1	Fonds partagés en deux dans le sens vertical
25.5.2	Fonds partagés en deux dans le sens horizontal
26.4.1	Carrés
26.4.2	Rectangles
26.4.9	Plusieurs quadrilatères, juxtaposés, accolés ou se coupant
A 26.4.18	Quadrilatères contenant une ou plusieurs lettres
A 26.4.24	Quadrilatères avec surface ou partie de la surface foncée
29.1.6	Blanc, gris, argent
29.1.4	Bleu

### Revendication de couleur

Colour is claimed as a feature of the trademark. The colors white, light blue and dark blue is/are claimed as a feature of the mark. The mark consists of a white chevron pointing to the right on a light blue and dark blue square border that is lighter on the left and darker on the right. To the left of the square is the term 'SVB' in white characters on a light blue rectangle. Below the square is the term 'SILICON VALLEY BANK' in white characters on a dark blue rectangle. The white in the space between and around the rectangles and square represents transparent or background area and is not part of the mark.

### Services (Classe de Nice & Énoncé(s))

35	(1) Business management; business administration services; professional business management consulting; business organization consulting; business management consulting; providing office functions, namely business administration; business incubation and accelerator support services, namely, business consulting management services, and business networking services; providing business assistance, consultancy and advisory services in the field of incubation and acceleration for start-up companies; technology incubation services, namely, business consultation services in the fields of business technology development management, commercialization planning and strategic marketing.
36	(2) Banking and project financing services; financial services, namely, providing financial analysis, financial management consultation, planning and management; insurance brokerage; commercial and consumer lending services, namely, arranging of loans; leasing services, namely, leasing of real property and real estate; mortgage

lending and mortgage financing; issuance of credit cards; issuance of debit cards; processing of credit card payments; processing of debit card payments; electronic payment, namely, electronic processing and transmission of bill payment data; electronic funds transfer; financial information in the nature of rates of exchange; security services, namely, guaranteeing loans; cash management; mortgage banking; saving account services; automated teller machine services; on-line banking services; safety deposit box services; securities brokerage; financial services, namely, assisting others with the completion of financial transactions for stocks, bonds, securities and equities; management of portfolios comprising securities; brokerage of shares of stock and other securities; investment advisory services; investment banking services; investment consultation; investment management; credit and financing of loans consultation; financial planning; financial management; financial valuations; financial information and advisory services in the fields of financial management, planning, and analysis; financial research and providing information in the field of financial research; venture capital financing; monetary strategy consultation and research; venture capital fund management and investment services

42

(3) Providing online non-downloadable software for accessing and conducting banking, financial and business management, namely, to create, customize, print, export, and e-mail financial reports, business reports, balance sheets, profit and loss statements, cash flow statements, and taxable sales reports, and obtaining information and advice in the fields of banking and financial management services; Innovation consulting services, namely, advising others in the areas of product development

**Revendication(s)**

Proposed Use in CANADA

**Historique des actions**

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2019-05-31		
Créé	2019-06-03		
Formalisée	2019-06-04		
Recherche enregistrée	2021-06-07		
Premier rapport de l'examineur	2021-06-07	2021-12-07	
Correspondance créée	2021-12-06	2022-06-06	
Approuvée	2022-05-17		APPROVED BY PROGRAM EX200M1
Avis d'approbation envoyé	2022-05-17		APPROVED BY PROGRAM EX200M1
Publiée	2022-07-20		Vol.69 Issue 3534

Enregistrement en attente	2022-10-12		
Avis de droits d'enregistrement envoyé	2022-10-12	2023-04-12	
Enregistrée	2022-10-14	2032-10-14	