

Numéro de demande

2051355

Type(s)

Dessin

Catégorie

Marque de commerce

Statut de l'OPIC

ANNONCÉE DANS LE JOURNAL

Statut de TM5

ACTIVE/DEMANDE/ Publiée pour opposition



Une demande de marque pendante a été examinée par l'Office et publiée de sorte à permettre au public de faire opposition à son enregistrement, le cas échéant.

Produite

2020-09-14

Requérant

mdf commerce inc.
1111 rue St-Charles Ouest
Suite 255
Longueuil
QUÉBEC J4K5G4

Agent

ROBIC AGENCE PI S.E.C./
ROBIC IP AGENCY LP
630, boul. René-Lévesque
Ouest
20e étage
Montréal
QUÉBEC H3B1S6

Documents

[Afficher les documents](#)

Rubriques d'index

MDF COMMERCE
O

Information sur les codes de Viennes (Code & Description)

26.1.1	Cercles
A 26.1.3	Un cercle ou une ellipse
A 26.1.24	Cercles ou ellipses avec surface ou partie de la surface foncée
27.1.1	Lettres ou chiffres formant des figures géométriques, inscriptions en perspective
A 27.1.6	Lettres ou chiffres formant un cercle ou une circonférence
29.1.8	Noir
29.1.1	Rouge, rose, orangé

Revendication de couleur

Colour is claimed as a feature of the trademark. The words MDF COMMERCE are black, except the letter "O" which consists of a red dot.

Produits (Classe de Nice & Énoncé(s))

- 9 (1) Downloadable database management software for use in the management, storage, manipulation and delivery of data in various media, and databases used in conjunction therewith, for use in and pertaining to procurement, buying, selling and tendering information and opportunities, but not for use in or pertaining to the operation of point of sale financial transaction equipment; e-commerce software to facilitate e-commerce activities allowing organizations to manage products, orders, customers, marketing and any other e-commerce related activities between business multi-touchpoints, consumer multi-touchpoints and social media multi-touchpoints; software for developing, managing and operating cloud-based e-commerce solutions in software as a service (SaaS), platform as a services (PaaS) and/or infrastructure as a service (IaaS) environments; artificial intelligence software for predicting purchases and optimizing commercial interactions between buyers and sellers, and for analyzing and comparing prices; downloadable artificial intelligence computer software for machine learning in the field of big data for business data analytics and user behavior analytics, namely for analysis of third-party data, pattern discovery, business process automation, contextual prediction, predictive analytics, predictive modeling, object-character recognition, object detection and computer vision, classification of third party data, data segmentation, regression, decision support and visualization; systems of intelligence consisting of artificial intelligence computer software and computer hardware, none of the aforesaid relating to financial market data feeds, banking and the stock exchange.

Services (Classe de Nice & Énoncé(s))

- 35 (1) Business development and operation of a vertical e-marketing company, namely creation and development of online markets; compilation, for the benefit of others, of clothing, furniture, household goods, excluding the transport thereof, enabling for customers to conveniently view and purchase those goods by means of online retail stores, in retail stores, and wholesale stores, vending machines, and mail order catalogs; transcription of messages, compilation of written communications, namely mailing lists, systematization of data into computer databases, namely written communications and recordings from consumers; compilation of market research data and statistics; business administration consulting services in the field of artificial intelligence; artificial intelligence based market analysis services, none of the aforesaid relating to financial market data feeds, banking and the stock exchange.
- 42 (2) Information technology consulting services in the field of development, design, implementation, management, support, maintenance and training of omni-channel e-commerce solutions using on-premise, on demand or hybrid deployment models; information technology consulting services in the field of cloud-based e-commerce solutions to allow others to deploy, manage, monitor and perform electronic business transactions via a cloud based e-commerce software as a service (SaaS), platform as a service (PaaS) and infrastructure as a service (IaaS) environments and via artificial intelligence (AI); computer technology consultancy services in the nature of software development in the field of artificial intelligence technology solutions; providing artificial intelligence based analysis of third-party data, namely, computer systems analysis; software as a service (SaaS) services featuring artificial intelligence based software for analysis of third-party data; technological consulting in the field of artificial intelligence; research and development in the field of artificial intelligence; development of voluntary standards for others in the field of artificial intelligence; implementation of standards for others in the field of artificial intelligence, namely, evaluating organizations to determine whether the organizations conform to an established accreditation standard; facilitation services relating to the development and setting of standards in the field of artificial intelligence, namely, testing, analysis and evaluation of the services of others to determine conformity with certification standards; provision of an electronic platform designed for trade management services, namely, for providing for every facet of a company's Internet software delivery platform and operations including hardware, software, connectivity, data center space, and ongoing operations and management, to facilitate eBusiness communications with their suppliers, customers and partners, which is provided via a global computer network and intra enterprise computer networks, namely, developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; software as a

service (SaaS) featuring software for predicting purchases and optimizing commercial interactions between buyers and sellers, and for analyzing and comparing prices, none of the aforesaid relating to financial market data feeds, banking and the stock exchange.

Inscriptions (aussi connu sous « Note de bas de page »)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-11-02

DATE OF CHANGE / DATE DE CHANGEMENT: 2020-10-05

COMMENTS / COMMENTAIRES: FROM: TECHNOLOGIES INTERACTIVES MEDIAGRIF INC./ MEDIAGRIF INTERACTIVE TECHNOLOGIES INC.

TO: mdf commerce inc.

Voir Preuve au dossier/See evidence on File No. 1067696

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2021-10-28

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-10-28

COMMENTS / COMMENTAIRES: The Bank of Nova Scotia

Voir Preuve au dossier/See evidence on File No. 840703

Security Agreement Removed / Accord de sécurité retiré

DATE RECORDED / DATE CONSIGNEE: 2024-05-24

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-05-17

COMMENTS / COMMENTAIRES: The Bank of Nova Scotia

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2024-06-05

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-05-17

COMMENTS / COMMENTAIRES: SILVER POINT FINANCE, LLC

Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2020-09-14		
Créé	2020-09-14		
Formalisée	2020-09-14		
Modification à la demande	2020-11-02		Name / Voir Preuve au dossier/See evidence on File No. 1067696
Garantie retenue	2021-10-28		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 840703
Lettre d'évaluation préalable envoyée	2022-06-20		Goods or Services Not Acceptable
Changement du nom de l'agent	2023-12-15		
Garantie enlevée	2024-05-24		
Garantie retenue	2024-06-05		

Recherche enregistrée	2024-08-19		
Premier rapport de l'examineur	2024-08-19	2025-02-19	
Correspondance créée	2025-04-14	2025-10-14	
Approuvée	2025-12-22		APPROVED BY PROGRAM EX200M1
Avis d'approbation envoyé	2025-12-22		APPROVED BY PROGRAM EX200M1
Publiée	2026-03-11		Vol.73 Issue 3724