

Numéro de demande

2075407

Numéro d'enregistrement

TMA1289037

Type(s)

Caractères standard

Catégorie

Marque de commerce

Statut de l'OPIIC

ENREGISTRÉE

Statut de TM5

ACTIF/ENREGISTREMENT/
émit et actif



La demande de marque a été
enregistrée auprès de l'Office.

Produite

2021-01-06

Enregistrée

2025-02-10

**Date d'expiration de l'
enregistrement**

2035-02-10

Propriétaire inscrit

URBA Inc.
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Calgary
ALBERTA T2G0Y5

Agent

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500
Kanata
ONTARIO K2K3E7

Documents

[Afficher les documents](#)

Rubriques d'index

URBA

Services (Classe de Nice & Énoncé(s))

35 (1) Marketing research and analysis services; Direct marketing of the goods and services of others; Providing marketing strategies for others; Development of digital and mobile marketing strategies for others; Marketing services for goods and services of others, namely, developing digital marketing strategies and digital marketing concepts, digital marketing research, digital marketing data collection and analysis, creating and distributing targeted digital promotions, influencer marketing, ambassador campaigns; Marketing analysis services, namely, search engine optimization (SEO) auditing services; Digital marketing services for others, namely statistical evaluation of search engine use and website viewing, and advising on optimizing exposure of digital marketing to viewers; Digital and social media marketing for others, namely, development and implementation of social media marketing strategies and research and reporting on social media analytics, development and implementation of search engine optimization strategies for sales promotion, and providing email marketing services in the design, establishment, preparation and management of email automation, newsletters and email subscriptions; Digital marketing services for others, namely, developing and implementing strategies for the placement of online ads through website advertising, pay-per-click advertising, advertising for others through electronic display panels, social media advertising; Digital marketing services for others, namely, developing online advertising campaign strategies; Digital marketing services for others, namely, developing e-mail advertising campaign strategies, e-mail copywriting and editing, e-mail design, e-mail advertising analysis services; Mobile marketing services, namely dissemination of advertising for others via the Internet for display on mobile phones, handheld computers and portable computing devices; Creating and updating advertising material for others; Online advertising services for others via a computer communications network; Advertising the goods and services of others, namely, content creation, copywriting, layout design and software implementation services for the digital display of images, graphics, video, audio and text; Advertising services for others in the fields of influencer programs and relations, social networks, and ambassador campaigns; Consulting services in the fields of internet marketing, digital marketing and e-commerce; Business consulting and strategic communications in the fields of influencer programs and relations, social networks, and ambassador campaigns Business management consulting services in the field of digital strategy, digital media production,

41	product development, campaign development and technology; Promotional services for others in the fields of influencer programs and relations social networks, and ambassador campaigns; Incubation services, namely, business model and business process prototyping; Public relations services; brand concept and brand development services for corporate clients; corporate branding services; brand development services;
42	(2) Providing entertainment information via a website and social media platforms in the fields of current events, social and cultural events, sports, politics, celebrities, movies and television shows; (3) Designing and creating websites for others; Website design and building maintaining services; brand design for others;

Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2021-01-06		
Créé	2021-01-06		
Formalisée	2021-01-06		
Lettre d'évaluation préalable envoyée	2022-06-27		Goods or Services Not Acceptable
Changement d'agent	2023-08-25		From/De: 9849 To/A:
Recherche enregistrée	2023-11-17		
Premier rapport de l'examineur	2023-11-17	2024-05-17	
Avis de défaut envoyé	2024-06-04	2024-08-04	
Changement d'agent	2024-08-01		From/De: To/A: 14099
Approuvée	2024-10-22		APPROVED BY PROGRAM EX200M1
Avis d'approbation envoyé	2024-10-22		APPROVED BY PROGRAM EX200M1
Publiée	2024-11-20		Vol.71 Issue 3656
Enregistrement en attente	2025-02-10		
Enregistrée	2025-02-10	2035-02-10	