

**Numéro de demande**

2256150

**Type(s)**

Dessin

**Catégorie**

Marque de commerce

**Statut de l'OPIC**

A FAIT L'OBJET D'UNE  
RECHERCHE

**Statut de TM5**

ACTIVE/DEMANDE/ En cours  
d'examen



La demande de marque a été  
acceptée par l'Office (elle  
satisfait aux exigences de  
dépôt minimales) et a été  
attribuée à un examinateur.

**Produite**

2023-05-04

**Requérant**

FARMACIAS DE SIMILARES,  
S.A. DE C.V.  
ALEMANIA 10,  
INDEPENDENCIA  
BENITO JUAREZ, MEXICO,  
CITY  
MEXIQUE

**Agent**

LAVERY, DE BILLY, LLP  
1 Place Ville Marie, Suite 4000  
Montréal  
QUÉBEC H3B4M4

**Adresse pour le service**

1 Place Ville-Marie  
Suite 4000  
Montreal  
QUEBEC H3B4M4

**Documents**

**Rubriques d'index**

DR. SIMI FARMACIAS SIMILARES "LO MISMO PERO MAS BARATO"  
HASTA 75% DE AHORRO  
DOCTOR  
PHARMACIES  
EQUAL  
THE  
SAME  
BUT  
CHEAPER  
UP TO  
SAVINGS

**Information sur les codes de Viennes (Code & Description)**

2.1.10	Infirmiers, médecins, dentistes, personnel de laboratoire
2.1.5	Hommes portant un smoking ou un costume
26.7.5	Cercles ou ellipses avec un ou plusieurs quadrilatères
26.1.2	Ellipses
A 26.1.3	Un cercle ou une ellipse
A 26.1.17	Cercles ou ellipses contenant un ou plusieurs chiffres
A 26.1.18	Cercles ou ellipses contenant une ou plusieurs lettres
A 26.1.24	Cercles ou ellipses avec surface ou partie de la surface foncée
26.4.2	Rectangles
A 26.4.5	Un quadrilatère
A 26.4.18	Quadrilatères contenant une ou plusieurs lettres
29.1.7	Brun
29.1.6	Blanc, gris, argent
29.1.8	Noir
29.1.4	Bleu
29.1.1	Rouge, rose, orangé

**Revendication de couleur**

Colour is claimed as a feature of the trademark. The mark consists of a man with beige skin, white mustache, white and black hair, black mouth, black eyes, and black ears, wearing a white suit and blue tie, all outlined in the color black, followed by the wording "DR. SIMI" in the color black next to his feet, followed by the wording "FARMACIAS SIMILARES "LO MISMO PERO MAS BARATO" " in the color blue, and a red oval with the words "HASTA 75%" in the color white, and a white banner outlined in red with the wording "DE AHORRO" in the color red.

**Traduction des caractères étrangers**

The translation provided by the applicant of the word(s) FARMACIAS SIMILARES and LO MISMO PERO MAS BARATO and HASTA 75% DE AHORRO is EQUAL PHARMACIES and THE SAME BUT CHEAPER and UP TO 75% SAVINGS.

**Produits (Classe de Nice & Énoncé(s))**

- 3 (1) Cosmetic oils; lavender oil; lavender oil for cosmetic use; oil baths for hair care; eau de Cologne; lavender water; shampoos; cosmetic preparations for skin care in the form of gels; body creams; after-shave moisturizing creams; cosmetics namely, moisturizing skin creams; skin care creams other than for medical use; anti-wrinkle creams; anti-aging creams; beauty balm creams; cosmetic creams for skin care; shaving creams; cosmetics namely, night creams; depilatory creams; exfoliant creams; face creams; cleansing creams; non-medicated cleansing creams for personal use; cosmetic nourishing creams; after-shave creams; perfumed creams; cosmetic creams and lotions; roll-on deodorants [toilettries]; spray deodorants for personal use; body deodorants; deodorants for personal use in stick form; deodorants and antiperspirants; cosmetic preparations namely, exfoliants; cosmetic body scrubs; facial scrubs; non-medicated scrubs for the face; skin care scrubs; skin cleaning scrubs; sun-tanning gels; cosmetics namely, body and facial gels; bath and shower gels, not for medical purposes; shower gels; bath foam gels; cleaning gels; eye gels for cosmetic purposes; cosmetic namely, moisturizing gels; after-shave gel; sun-tanning gels; hair gel; body wash; hair styling gel; soap; antiperspirant soap; deodorant soap; bath soaps in liquid, solid or gel form; facial peel preparations for cosmetic purposes; moisturizing creams, lotions and gels; cosmetic masks; skin moisturizer masks; cleaning masks for the face; non-medicated bath preparations; perfumery; skin whitening creams; disposable wipes impregnated with eau de Cologne; tissues impregnated with cosmetic lotions.
- 5 (2) Medicinal oils; adhesives for dentures; seawater for medicinal bathing; isopropyl alcohol for medical purposes; chemical contraceptives; antibiotics; antiseptics; wound dressings; balms for medical purposes; dietetic beverages adapted for medical purposes; first-aid boxes, filled; medicated sweets; medicated shampoos; royal jelly dietary supplements; lecithin dietary supplements; protein dietary supplements; mineral dietary supplements; nutritional supplements; compresses; disinfectants for hygiene purposes; plant extracts for pharmaceutical purposes; herbal extracts for medical purposes; gentian for pharmaceutical purposes; antibacterial soap; medicated soap; medicated lotions; medicated after-shave lotions; lotions for pharmaceutical purposes; personal sexual lubricants; personal sexual lubricants; herbal medicines; medicines for human purposes; vitamin preparations for human consumption; pomades for medical purposes; aloe vera preparations for pharmaceutical purposes and vitamins; medicated toiletry preparations; pharmaceutical preparations; pharmaceutical preparations for skin care; pharmaceuticals; herbal remedies; medicines for human purposes; antivirals; bath salts for medical purposes; serums for medical purposes; dietary supplements for human beings; nutritional supplements; ointments for pharmaceutical purposes.

35

(1) Product merchandising, namely, bottled drinking water, specialized food, cosmetics, milk formula, supplies for health, medical devices, healing material, medicines, personal hygiene products and other pharmaceutical products, perfumery and beauty preparations, herbal medicines and remedies, repellents, food supplements, optical and optometry products; business management services of products, mainly, bottled drinking water, specialized food, cosmetics, milk formula, supplies for health, medical devices, healing material, medicines, personal hygiene products and other pharmaceutical products, perfumery and beauty preparations, herbal medicines and remedies, repellents, food supplements, optical and optometry products; advertising services relating to the commercialization of new products, namely, bottled drinking water, specialized food, cosmetics, milk formula, supplies for health, medical devices, healing material, medicines, personal hygiene products and other pharmaceutical products, perfumery and beauty preparations, herbal medicines and remedies, repellents, food supplements, optical and optometry products; advertising and advertising through all public communication means of products, namely, bottled drinking water, specialized food, cosmetics, milk formula, supplies for health, medical devices, healing material, medicines, personal hygiene products and other pharmaceutical products, perfumery and beauty preparations, herbal medicines and remedies, repellents, food supplements, optical and optometry products; presentation of goods on communication media, mainly, bottled drinking water, specialized food, cosmetics, milk formula, supplies for health, medical devices, healing material, medicines, personal hygiene products and other pharmaceutical products, perfumery and beauty preparations, herbal medicines and remedies, repellents, food supplements, optical and optometry products.

44

(2) Medical services; hygienic and beauty care for human beings.

## Historique des actions

Action	Date de l'action	Date d'échéance	Commentaires
Produite	2023-05-04		
Créé	2023-05-04		
Formalisée	2023-05-04		
Lettre d'évaluation préalable envoyée	2023-05-18		Multiple Reasons
Recherche enregistrée	2025-06-09		
Premier rapport de l'examinateur	2025-06-09	2025-12-09	
Correspondance créée	2025-12-19	2026-06-19	