

**EVALUATION OF THE AUTOMOTIVE INNOVATION FUND (AIF)
MANAGEMENT RESPONSE AND ACTION PLAN**

RECOMMENDATION	MANAGEMENT RESPONSE AND PLANNED ACTION	MANAGEMENT ACCOUNTABILITY	ACTION COMPLETION DATE
Recommendation 1: The program should consider developing service standards to improve the timeliness of the application process.	<p>Agreed. ATIB will work to develop service standards with a view to providing clarity around the timeframes of the application process.</p> <p>Action Plan:</p> <ul style="list-style-type: none"> -Review existing practices and standards. -Identify opportunities to provide certainty around process timelines. -Identify and implement service standards as appropriate. 	Director General ATIB	May 2013
Recommendation 2: The program should ensure that the AIF's rate of contribution (i.e., as a proportion of the total project value) continues to reflect program objectives in the context of a highly competitive, international automotive sector.	<p>Agreed. ATIB will continue to monitor the international automotive investment landscape, using this intelligence to achieve program objectives, including helping to maintain a strong and competitive Canadian automotive industry.</p> <p>Action Plan:</p> <ul style="list-style-type: none"> -Project proposals are subject to a rigorous due diligence process including an assessment of benefits to Canada: innovation, economic, and environmental. -As part of due diligence, consideration is given to how the rate of contribution affects the attainment of both program and project objectives. 	Director General ATIB	On-going