

**EVALUATION OF THE INDUSTRIAL AND REGIONAL BENEFITS POLICY
MANAGEMENT RESPONSE AND ACTION PLAN**

RECOMMENDATION	MANAGEMENT RESPONSE AND PLANNED ACTION	MANAGEMENT ACCOUNTABILITY	ACTION COMPLETION DATE
<p>Recommendation 1:</p> <p>The Industrial and Technological Benefits (ITB) Branch should ensure that the ITB policy encourages high-quality outcomes (including those identified in the review of previous IRB transactions) by defining quality and success factors, establishing baselines, and monitoring performance.</p>	<p>Agreed.</p> <p>Action plan: The new Industrial and Technological Benefits (ITB) policy was released in December 2014 and is being applied to specific procurements going forward. Bidding companies are strongly incented to undertake activities in Canada that produce positive economic outcomes for Canada, as their industrial proposals are now a scored and weighted factor in the bid evaluation process. Four quality and success factors have been clearly defined – defence sector, supply chain development, research and development, and export capability – and will form the basis for proposal scoring.</p> <p>The results of this Evaluation will serve as a key baseline moving forward. The ITB Branch will periodically resurvey Canadian companies using a common methodology, in order to track and monitor high-quality outcomes.</p>	<p>Director General, Industrial and Technological Benefits Branch</p>	<p>February 2015</p> <p>June 2018</p>

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<p>Recommendation 2:</p> <p>The ITB Branch should ensure that the monitoring and reporting system currently in place tracks the impacts on recipients of IRB transactions and the new Industrial and Technological Benefits.</p>	<p>Agreed.</p> <p>Action Plan: The ITB Branch will develop and implement a comprehensive Performance Measurement Strategy that will include not only enhanced data analysis from the Branch's monitoring and reporting system, but broader sources of information. One key source is a biennial survey of the defence sector, on which the ITB Branch is collaborating with Statistics Canada to draw important data on economic impacts and sector strengths.</p>	<p>Director General, Industrial and Technological Benefits Branch</p>	<p>December 2015</p>
<p>Recommendation 3:</p> <p>The ITB Branch should clarify and streamline its administrative procedures.</p>	<p>Agreed.</p> <p>Action Plan: The ITB Branch is reviewing its policy features and administrative processes, in order to streamline and align them with the goal of improving economic outcomes for Canadian industry. Branch officials are working closely with industry stakeholders to identify key issues and develop options for improvement.</p>	<p>Director General, Industrial and Technological Benefits Branch</p>	<p>December 2015</p>