

Some practical feedback on the NDNCL:

I can see the difficulty in balancing the business needs of telemarketers with the privacy desires of consumers. A person's reaction to telemarketers or other unsolicited calls varies widely, and it is neither in the interests of the telemarketer nor the person receiving the calls if the call is unwanted. I suggest a slightly enhanced version of the NDNCL that allows the consumer to choose the amount of contact they wish to receive in more detail. For example, a consumer could choose the length of time after last contact with the business that they wish to allow contact (6 months, 1 year, 3 years or always), or opt out of receiving calls from charities, surveys or political parties. There's no point in calling someone who is sure to be annoyed, and the current exceptions in the NDCNL still lead to many annoying calls.

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