

From: [CIPO Consultations / OPIC consultations \(IC\)](#)
To: [Ivan Mirosav](#)
Cc: [CIPO Consultations / OPIC consultations \(IC\)](#)
Subject: RE: WIPO/Madrid Protocol
Date: July-07-17 8:36:56 AM

Dear Mr. Mirosav,

Thank you for taking the time to provide us with your comments and feedback on the proposed amendments to the *Trade-marks Regulations*.

Your input is important to us and as such, we will review all submissions in order to further develop the Regulations.

We invite you to visit [CIPO's website](#) and to follow us on [Twitter](#) and [LinkedIn](#) for the latest updates.

From: Ivan Mirosav [mailto:ivan@ivancofitness.com]
Sent: July-06-17 3:57 PM
To: CIPO Consultations / OPIC consultations (IC)
Subject: WIPO/Madrid Protocol

The WIPO madrid treaty is helpful in taking IP designed and made in Canada and spreading the protection to world markets. As technology, design and IP continues to globalize, it only makes sense that Canada take part in the WIPO.

One way Canadians can currently get their IP to WIPO is to file the trademark in the US or another Madrid participating country, and then take it to the other Madrid protocol countries via the WIPO system.

Ivan Mirosav
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