From: <u>CIPO Consultations / OPIC consultations (IC)</u>

To: <u>adrian.larose@hrsdc-rhdcc.gc.ca</u>; <u>CIPO Consultations / OPIC consultations (IC)</u>

Cc: <u>CIPO Consultations / OPIC consultations (IC)</u>

Subject: RE: Trade-marks Regulations
Date: June-30-17 2:38:21 PM

Dear Mr. Larose,

Thank you for taking the time to provide us with your comments and feedback on the proposed amendments to the *Trade-marks Regulations*.

Your input is important to us and as such, we will review all submissions in order to further develop the Regulations.

We invite you to visit <u>CIPO's website</u> and to follow us on <u>Twitter</u> and <u>LinkedIn</u> for the latest updates.

**From:** adrian.larose@hrsdc-rhdcc.gc.ca [mailto:adrian.larose@hrsdc-rhdcc.gc.ca]

**Sent:** June-30-17 12:49 PM

To: CIPO Consultations / OPIC consultations (IC)

**Subject:** Trade-marks Regulations

Hi there, just wanted to provide my personal feedback on a relatively simple issue as an individual within GC managing IP for a federal department.

The regulations will involve removing the Representative for Service. I am not sure how this would be effected in the existing database, given many registrations contain that info and removing it would change where the mail for those marks is addressed, so that is one practical issue.

I also understand this is based on previous changes to the Act. However, the Representative for Service beyond what was in the Act can be used as an administrative way of indicating who should receive mail and correspondence, when that person is not the owner or applicant. Nor is the person listed always a Trademark Agent. For that reason, perhaps some type of administrative equivalent field can be maintained.

For instance, the applicant for an official mark (s.9 mark) will generally be listed simply at the Ministerial level, while the representative who needs to receive correspondence would not be the Minister (who would know little about the mark) but can instead list whichever office is practically responsible to administer the mark. It may be a person in another building, or region, or even in another department/ministry responsible for managing the IP.

Just a minor issue and maybe something that you already have plans to address. Thought I would send informally from my level, only speaking for myself not my department.

With best wishes,

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## Adrian Larose

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